

City of Carson City  
Agenda Report

Item # 17-40

Date Submitted: October 6, 2009

Agenda Date Requested: October 15, 2009

To: Board of Supervisors

Time Requested: [REDACTED]  
consent

From: Joe McCarthy, Office of Business Development

**Subject Title:** Action to adopt a resolution authorizing the expenditure of \$4,500 from the Revolving Fund for the Redevelopment Agency to support the Silver & Snowflakes Holiday Tree Lighting, as an expense incidental to the carrying out of the redevelopment plan which has been adopted by the Carson City Board of Supervisors and based upon the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan.

**Pursuant to NRS 279.628, this Resolution must be adopted by a two-thirds vote of the Board of Supervisors.**

**Staff Summary:** This is a request to expend \$4,500 from the Revolving Fund for the Redevelopment Agency to support the Silver & Snowflakes Holiday Tree Lighting, a unique special event occurring in this fiscal year. NRS 279.628 permits the expenditure of money from the redevelopment revolving fund for the purpose of any expenses necessary or incidental to the carrying out of the redevelopment plan adopted by the Carson City Board of Supervisors. Prior to approving the expenditure, the Board of Supervisors must make the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan. The action requested of the Board of Supervisors is to adopt a resolution, as required pursuant to NRS 279.628, authorizing the expenditure of money from the Revolving Fund for this project.

The Redevelopment Plan adopted by the Carson City Board of Supervisors provides that a purpose of the Plan is to "encourage and assist in providing 'people oriented areas' in the Redevelopment Project Area for daytime and evening special events and promotional activities," and "establish the highest level of recreational opportunity for residents and visitors of all age levels." Based upon previous years, these long-standing events attract thousands to our Downtown during times that are otherwise quiet and inactive. The increased foot traffic generated within this "people oriented area" has a direct impact on the success of many small businesses and cultural facilities throughout the area. Thus, there is a casual connection between this redevelopment effort and the need for the expenses. Additionally, these expenses are needed to ensure the success of the redevelopment plan, as this funding specifically helps to pay for the production of the events. Finally, this funding is incidental to overall cost of implementing the redevelopment plan. The amount requested, \$4,500 is essential to ensure this programming excellence, but is minor in comparison to the funding required to execute all the objectives of the redevelopment plan.

**Type of Action Requested:** (check one)  
 Resolution  Ordinance  
 Formal Action/Motion  Other (Specify) - None

**Does This Action Require A Business Impact Statement:**  Yes  No

**Recommended Board Action:** I move to adopt a resolution authorizing the expenditure of \$4,500 from the Revolving Fund for the Redevelopment Agency to support the Silver & Snowflakes Holiday Tree Lighting, as an expense incidental to the carrying out of the redevelopment plan which has been adopted by the Carson City Board of Supervisors and based upon the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan.

**Pursuant to NRS 279.628, this Resolution must be adopted by a two-thirds vote of the Board of Supervisors.**

**Explanation for Recommended Board Action:** This action would authorize the expenditure of money from the Revolving Fund for the Redevelopment Agency for the payment of money to support the events as an expense necessary or incidental to the carrying out of the redevelopment plan which has been adopted by the Carson City Board of Supervisors.

**Applicable Statue, Code, Policy, Rule or Regulation:** NRS 279.382 – 279.685

**Fiscal Impact:** \$4,500 has been budgeted this year to support the production and success of this event.

**Explanation of Impact:** Incidental to redevelopment's overall annual budget

**Funding Source:** Redevelopment's annual budget for special events

**Alternatives:** Not approve the funding program, whole or in part

**Supporting Material:** Application

**Prepared By:** Eva Chwalisz, Management Assistant

**Reviewed By:** *Jan H. Cully* Date: 10-7-09  
(Department Head)  
*Frank Blount* Date: 10/7/09  
(City Manager)  
*Melanie Burkette* Date: 10-7-09  
(District Attorney)  
*Nancy Paulsa* Date: 10/7/09  
(Finance Director)

**Board Action Taken:**

Motion: \_\_\_\_\_ 1) \_\_\_\_\_ Aye/Nay  
2) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
(Vote Recorded By)

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION AUTHORIZING THE EXPENDITURE OF \$4,500 FROM THE REVOLVING FUND FOR THE REDEVELOPMENT AGENCY TO SUPPORT THE JOINT PRODUCTION OF THE SILVER & SNOWFLAKES HOLIDAY TREE LIGHTING IN DOWNTOWN CARSON CITY.**

**WHEREAS**, pursuant to NRS 279.628, the Carson City Board of Supervisors must approve by resolution, adopted by a two-thirds vote, the expenditure of money from the Revolving Fund for the Redevelopment Agency for any expenses incidental to the carrying out of the Redevelopment Plan adopted by the Carson City Board of Supervisors; and

**WHEREAS**, the Redevelopment Plan for Redevelopment Project Area No. 1 encourages redevelopment assistance for daytime and evening special events and promotional activities and the highest level of recreational opportunities for residents and visitors of all age levels and thus, there is a casual connection between this redevelopment effort and the need for this expenditure; and

**WHEREAS**, this incidental expense is necessary to ensure the Redevelopment Plan's objectives have been met; and

**WHEREAS**, the incidental expense is minor compared to the funds needed for the overall Redevelopment Plan.

**NOW, THEREFORE, BE IT RESOLVED** that the Carson City Board of Supervisors hereby authorizes the expenditure of \$4,500 from the Revolving Fund for the Redevelopment Agency for the support of the production of the Silver & Snowflakes Holiday Tree Lighting in Downtown.

Upon motion by Supervisor \_\_\_\_\_,  
seconded by Supervisor \_\_\_\_\_, the foregoing  
Resolution was passed and adopted this \_\_\_\_\_ day of  
\_\_\_\_\_, 2009 by the following vote:

AYES: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

NAYS: \_\_\_\_\_

ABSENT: \_\_\_\_\_

ABSTAIN: \_\_\_\_\_

\_\_\_\_\_  
Robert L. Crowell, Mayor  
Carson City, Nevada

ATTEST:

\_\_\_\_\_  
Alan Glover, Clerk  
Carson City, Nevada