

City of Carson City Agenda Report

Date Submitted: November 8, 2010

Agenda Date Requested: November 16, 2010

To: Redevelopment Authority

Time Requested: 5 min.

From: Office of Business Development

Subject Title: Action to consider and make a recommendation to the Board of Supervisors regarding a request for the expenditure of \$2,500 from the Revolving Fund of the Redevelopment Agency to support the annual production of the Pinkerton Ballet Theatre's Annual Nutcracker Ballet, as an expense incidental to the carrying out of the redevelopment plan which has been adopted by the Carson City Board of Supervisors and based upon the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan. (Lee Plemel)

Staff Summary: On November 1, 2010, the Redevelopment Authority Citizens Committee (RACC) recommended approval of funding to expend \$2,500 from the Revolving Fund from the Redevelopment Agency to subsidize the rent of the Bob Boldrick Theater in the Community Center for the Pinkerton Ballet Theatre's Annual Nutcracker Ballet, a unique special event scheduled for this coming Thanksgiving Day weekend. NRS 279.628 permits the expenditure of money from the redevelopment revolving fund for the purpose of any expenses necessary or incidental to the carrying out of the redevelopment plan adopted by the Carson City Board of Supervisors. Prior to approving the expenditure, the Board of Supervisors must make the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan. The action requested of the Redevelopment Authority is to recommend to the Board of Supervisors the approval of this expenditure.

Type of Action Requested: (check one)
 Resolution Ordinance
 Formal Action/Motion Other (Specify)

Does This Action Require A Business Impact Statement: Yes No

Recommended Board Action: I move to approve and recommend to the Board of Supervisors the approval of the expenditure of \$2,500 from the Revolving Fund for the Redevelopment Agency to support the annual production of the Pinkerton Ballet Theatre's Annual Nutcracker Ballet, as an expense incidental to the carrying out of the redevelopment plan which has been adopted by the Carson City Board of Supervisors and based upon the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan.

Explanation for Recommended Board Action: See Staff Summary.

Applicable State, Code, Policy, Rule or Regulation: NRS 279.382 – 279.685

Fiscal Impact: \$2,500 has been budgeted this year to support the production and success of this event.

Explanation of Impact: Incidental to redevelopment's overall annual budget

Funding Source: Redevelopment's annual budget for special events

Alternatives: Not approve the funding program, whole or in part

Supporting Material: Application

Prepared By: Eva Chwalisz, Management Assistant

Reviewed By: [Signature] Date: _____
(Department Head)
[Signature] Date: 11/8/10
(City Manager)
[Signature] Date: 11/8/10
(District Attorney)
[Signature] Date: 11/8/10
(Finance Director)

Board Action Taken:

Motion: _____

1)	_____	Aye/Nay
2)	_____	_____

(Vote Recorded By)

**Consolidated Municipality of Carson City
Office of Business Development**



Events Program Application

Organization Name: Pinkerton Ballet Theatre	Date: October 12, 2010																
Organizational Structure (delineate lines of responsibility) 501c3																	
Organization Mailing Address: PO Box 2792 Carson City, NV 89702																	
Organization URL Address: None																	
Contact Name for Project: Denise Gillott	Contact Phone Number: 775-841-4232																
Address for Project Contact: 4511 Gentry Lane Carson City, Nevada 89701	Contact Fax: 775-841-9274																
	Contact E-mail: jdgillott@charter.net																
Name of Event: Nutcracker Ballet	URL of Event: None																
Purpose of Organization: Pinkerton Ballet Theater is dedicated to enriching dance as a performing art by providing local dancers an opportunity to perform, nurturing an avenue to elevate those dancers to a professional level.	Fax of Event: 775-841-9274																
	E-mail of Event: jdgillott@charter.net																
Annual Budget of Organization:	How event vision complies with objectives of redevelopment agency plan: See attached																
<table border="0"> <tr> <td></td> <td align="center">Last Year</td> <td align="center">Present Year</td> <td align="center">Next Year</td> </tr> <tr> <td>Income:</td> <td align="center">\$40,000</td> <td align="center">\$30,000</td> <td align="center">\$40,000</td> </tr> <tr> <td>Expenses:</td> <td align="center">\$62,000</td> <td align="center">\$50,000</td> <td align="center">\$50,000</td> </tr> <tr> <td>Reserves: (</td> <td align="center">\$22,000)</td> <td align="center">(\$20,000)</td> <td align="center">(\$10,000)</td> </tr> </table>			Last Year	Present Year	Next Year	Income:	\$40,000	\$30,000	\$40,000	Expenses:	\$62,000	\$50,000	\$50,000	Reserves: (\$22,000)	(\$20,000)	(\$10,000)
		Last Year	Present Year	Next Year													
Income:	\$40,000	\$30,000	\$40,000														
Expenses:	\$62,000	\$50,000	\$50,000														
Reserves: (\$22,000)	(\$20,000)	(\$10,000)														
Why are redevelopment funds needed? See attached																	
How long Organization formally organized? 22 years																	
Event Name: Nutcracker Ballet	Project Area: (check one)																
	<ul style="list-style-type: none"> • Area #1 <input type="checkbox"/> • Area #2 <input type="checkbox"/> 																
Previous Redevelopment Authority Grant Funding Received, If any:																	
Year: <u>2009</u> , amount: <u>\$3000</u> Year: _____, amount: _____ Year: _____, amount: _____																	
Year: _____, amount: _____ Year: _____, amount: _____ Year: _____, amount: _____																	
Year: _____, amount: _____ Year: _____, amount: _____ Year: _____, amount: _____																	

Event Director Name: Denise Gillott			
Event Director Resume: (please attach)		Event Director Address: 4511 Gentry Lane Carson City, NV 89701	
Event Director Phone: Cell: 230-1915 Land: 841-4232		Event Director Email: jdgillott@charter.net	
Event Description and Brief Objectives: <ul style="list-style-type: none"> - Dance Education - Provide dancers opportunities to perform and generally enhance the arts in Carson City - Opportunity for local children to dance with and learn from professional dancers 			
Proof entity has authority to conduct special event. List all permits at right:	See attached		
Total Event Cost Breakdown: (list at right)	\$See Attached	\$	\$
	\$Financial Statements	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	Total		
Pro Forma Profit and Loss statement for Event: (list at right)	Revenue	Expense	Reserves
	30,000	50,000	(20,000)
	Total 30,000	50,000	
Total Estimated Event Cost		\$50,000	
Total Incentive Funds Requested		\$2,500	
Incentive as a % of total project		5.0%	