

**City of Carson City  
Agenda Report**

**Date Submitted:** November 8, 2010

**Agenda Date Requested:** November 16, 2010

**To:** Redevelopment Authority

**Time Requested:** 5 min.

**From:** Office of Business Development

**Subject Title:** Action to consider and make a recommendation to the Board of Supervisors regarding a request for the expenditure of \$2,500 from the Revolving Fund of the Redevelopment Agency to support the annual production of the Pinkerton Ballet Theatre's Annual Nutcracker Ballet, as an expense incidental to the carrying out of the redevelopment plan which has been adopted by the Carson City Board of Supervisors and based upon the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan. (Lee Plemel)

**Staff Summary:** On November 1, 2010, the Redevelopment Authority Citizens Committee (RACC) recommended approval of funding to expend \$2,500 from the Revolving Fund from the Redevelopment Agency to subsidize the rent of the Bob Boldrick Theater in the Community Center for the Pinkerton Ballet Theatre's Annual Nutcracker Ballet, a unique special event scheduled for this coming Thanksgiving Day weekend. NRS 279.628 permits the expenditure of money from the redevelopment revolving fund for the purpose of any expenses necessary or incidental to the carrying out of the redevelopment plan adopted by the Carson City Board of Supervisors. Prior to approving the expenditure, the Board of Supervisors must make the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan. The action requested of the Redevelopment Authority is to recommend to the Board of Supervisors the approval of this expenditure.

**Type of Action Requested:** (check one)  
 Resolution                       Ordinance  
 Formal Action/Motion               Other (Specify)

**Does This Action Require A Business Impact Statement:**       Yes  No

**Recommended Board Action:** I move to approve and recommend to the Board of Supervisors the approval of the expenditure of \$2,500 from the Revolving Fund for the Redevelopment Agency to support the annual production of the Pinkerton Ballet Theatre's Annual Nutcracker Ballet, as an expense incidental to the carrying out of the redevelopment plan which has been adopted by the Carson City Board of Supervisors and based upon the findings that there is a causal connection between this redevelopment effort and the need for the expenses, the expenses are needed to ensure the success of the redevelopment plan and that the amount of the expenses to be given are minor in comparison to the money required for the overall redevelopment plan.

**Explanation for Recommended Board Action:** See Staff Summary.

**Applicable State, Code, Policy, Rule or Regulation:** NRS 279.382 – 279.685

**Fiscal Impact:** \$2,500 has been budgeted this year to support the production and success of this event.

**Explanation of Impact:** Incidental to redevelopment's overall annual budget

**Funding Source:** Redevelopment's annual budget for special events

**Alternatives:** Not approve the funding program, whole or in part

**Supporting Material:** Application

**Prepared By:** Eva Chwalisz, Management Assistant

**Reviewed By:** *[Signature]* Date: \_\_\_\_\_  
(Department Head)

\_\_\_\_\_ Date: 11/8/10  
(City Manager)

*[Signature]* Date: 11/8/10  
(District Attorney)

*[Signature]* Date: 11/8/10  
(Finance Director)

**Board Action Taken:**

**Motion:** \_\_\_\_\_

- |          |         |
|----------|---------|
| 1) _____ | Aye/Nay |
| 2) _____ | _____   |
|          | _____   |
|          | _____   |
|          | _____   |

\_\_\_\_\_  
(Vote Recorded By)

**Consolidated Municipality of Carson City  
Office of Business Development**



Events Program Application

Organization Name: <b>Pinkerton Ballet Theatre</b>	Date: <b>October 12, 2010</b>																
Organizational Structure (delineate lines of responsibility) <b>501c3</b>																	
Organization Mailing Address: <b>PO Box 2792 Carson City, NV 89702</b>																	
Organization URL Address: <b>None</b>																	
Contact Name for Project: <b>Denise Gillott</b>	Contact Phone Number: <b>775-841-4232</b>																
Address for Project Contact: <b>4511 Gentry Lane Carson City, Nevada 89701</b>	Contact Fax: <b>775-841-9274</b>																
	Contact E-mail: <b>jdgillott@charter.net</b>																
Name of Event: <b>Nutcracker Ballet</b>	URL of Event: <b>None</b>																
Purpose of Organization: <b>Pinkerton Ballet Theater is dedicated to enriching dance as a performing art by providing local dancers an opportunity to perform, nurturing an avenue to elevate those dancers to a professional level.</b>	Fax of Event: <b>775-841-9274</b>																
	E-mail of Event: <b>jdgillott@charter.net</b>																
Annual Budget of Organization:	How event vision complies with objectives of redevelopment agency plan: <b>See attached</b>  Why are redevelopment funds needed? <b>See attached</b>																
<table border="0"> <tr> <td></td> <td align="center">Last Year</td> <td align="center">Present Year</td> <td align="center">Next Year</td> </tr> <tr> <td>Income:</td> <td align="center"><b>\$40,000</b></td> <td align="center"><b>\$30,000</b></td> <td align="center"><b>\$40,000</b></td> </tr> <tr> <td>Expenses:</td> <td align="center"><b>\$62,000</b></td> <td align="center"><b>\$50,000</b></td> <td align="center"><b>\$50,000</b></td> </tr> <tr> <td>Reserves: (</td> <td align="center"><b>\$22,000)</b></td> <td align="center"><b>(\$20,000)</b></td> <td align="center"><b>(\$10,000)</b></td> </tr> </table>			Last Year	Present Year	Next Year	Income:	<b>\$40,000</b>	<b>\$30,000</b>	<b>\$40,000</b>	Expenses:	<b>\$62,000</b>	<b>\$50,000</b>	<b>\$50,000</b>	Reserves: (	<b>\$22,000)</b>	<b>(\$20,000)</b>	<b>(\$10,000)</b>
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Reserves: (	<b>\$22,000)</b>	<b>(\$20,000)</b>	<b>(\$10,000)</b>														
How long Organization formally organized? <b>22 years</b>																	
Event Name: <b>Nutcracker Ballet</b>	Project Area: (check one) <ul style="list-style-type: none"> <li>• Area #1 <input type="checkbox"/></li> <li>• Area #2 <input type="checkbox"/></li> </ul>																
<b>Previous Redevelopment Authority Grant Funding Received, If any:</b>																	
Year: <u>2009</u> , amount: <u>\$3000</u> Year: _____, amount: _____    Year: _____, amount: _____																	
Year: _____, amount: _____    Year: _____, amount: _____    Year: _____, amount: _____																	
Year: _____, amount: _____    Year: _____, amount: _____    Year: _____, amount: _____																	

Event Director Name: <b>Denise Gillott</b>			
Event Director Resume: (please attach)		Event Director Address: <b>4511 Gentry Lane Carson City, NV 89701</b>	
Event Director Phone: Cell: <b>230-1915</b> Land: <b>841-4232</b>		Event Director Email: <b>jdgillott@charter.net</b>	
Event Description and Brief Objectives: <ul style="list-style-type: none"> <li>- <b>Dance Education</b></li> <li>- <b>Provide dancers opportunities to perform and generally enhance the arts in Carson City</b></li> <li>- <b>Opportunity for local children to dance with and learn from professional dancers</b></li> </ul>			
Proof entity has authority to conduct special event.  List all permits at right:	<b>See attached</b>		
Total Event Cost Breakdown: (list at right)	<b>\$See Attached</b>	\$	\$
	<b>\$Financial Statements</b>	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	\$	\$	\$
	<b>Total</b>		
Pro Forma Profit and Loss statement for Event: (list at right)	Revenue	Expense	Reserves
	<b>30,000</b>	<b>50,000</b>	<b>(20,000)</b>
	<b>Total 30,000</b>	<b>50,000</b>	
Total Estimated Event Cost		<b>\$50,000</b>	
Total Incentive Funds Requested		<b>\$2,500</b>	
Incentive as a % of total project		<b>5.0%</b>	