

CARSON CITY PUBLIC TRANSIT ADVISORY COMMITTEE
Minutes of the July 29, 1999 Meeting
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A special meeting of the Carson City Public Transit Advisory Committee was held at 5:30 p.m. on Thursday, July 29, 1999 in the City Hall Capitol Conference Room, 201 North Carson Street, Carson City, Nevada.

PRESENT: Chairperson Kay Bennett
Vice Chairperson Mary Winkler
Robert Kennedy
John Peshek

STAFF: Matt Konze, Dispatch Supervisor
David Heath, Director of Finance
Kathleen King, Recording Secretary
(PTAC 07/29/99; 1-0001)

NOTE: Unless indicated otherwise, each item was introduced by Chairperson Bennett. A tape recording of these proceedings is on file in the Clerk-Recorder's Office and is available for review and inspection during regular business hours.

I. ROLL CALL, DETERMINATION OF QUORUM (1-0006) - Chairperson Bennett called the meeting to order at 5:30 p.m. Roll call was taken; a quorum was present. Member Gowins was absent. Ex-Officio Members David Heath, Sandy McGrew, and Julie Rodolph were present.

II. ACTION ON APPROVAL OF AGENDA - No formal action was taken.

III. WELCOME AND INTRODUCTION OF GUESTS - Previously covered.

IV. PUBLIC INTEREST AND COMMENTS - None.

V. DISCUSSION AND ACTION ITEMS

1. DISCUSSION AND POSSIBLE ACTION ON FEASIBILITY OF ADJUSTMENT TO THE CURRENT FARE STRUCTURE IN ORDER TO INCREASE ACCESSIBILITY (1-0024) - Mr. Konze distributed and reviewed a graph of ridership statistics for July evenings and weekends, together with an impact report for increased ridership. Mr. Heath distributed and reviewed a breakdown of unit service costs for Carson City Community Transportation ("CCCT"). Discussion ensued with regard to the correlation of time/distance and cost; current driver hours; and revenue sources. Mr. Konze explained the hours of operation reflected on the statistical report are 6 p.m. to 11 p.m. each evening and 6 a.m. to 11 p.m. on Saturdays and Sundays. Most of the week night rides fall between 6 p.m. and 8:30 p.m. Discussion followed regarding reasons the service is available until 11 p.m., the OARC contract, the purpose of the meeting, and reducing all daytime fares to \$2. Mr. Konze advised that since ridership has increased in all categories, further increasing availability for daytime rides will result in a demand which cannot be met with current resources. Mr. Heath discussed per-hour system costs, and the number of clients needed to cover the costs versus the current average. CCCT is contracted to provide 1,000 hours of service per month which must be distributed between the hours of 6 a.m. and 11 p.m. Therefore, only a certain number of drivers can operate each day within the contract parameters. Discussion ensued with regard to the effect on existing contracts of changing the rate structure; developing a deviated/limited fixed route system; mapping trip concentration areas; maximum number of passengers per hour; determining which clients utilize the service on the weekends; specifications of the Division of Aging Services contract; on-call weekend drivers; and the efficiency and future expansion of the system. Jerry Hall discussed a subscription-type service, evening and weekend demand, client profiles, and a comparison of systems in cities such as Reno and Tucson, Arizona. Chairperson Bennett requested data on trip concentrations and client usage from CCCT staff. She requested the Committee members consider transportation alternatives for evening and weekend service. Discussion ensued with regard to the vehicles available to CCCT, utilizing certain vehicles for fixed route transportation, and the School to Careers program. No formal action was taken.

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2. DISCUSSION AND POSSIBLE ACTION ON FEASIBILITY OF ADVERTISING ON TRANSIT EQUIPMENT (1-1095) - Member Kennedy discussed the possibility of advertising inside and outside the buses. Discussion with regard to cost, and adapting the buses to accommodate advertising followed. Mr. Hall described the bus advertising program developed for the Reno RTC. Legal opinions had been sought when the issue of limiting the content of advertising was challenged. Chairperson Bennett requested CCCT staff obtain Reno RTC advertising policies and contracts for review. No formal action was taken.

VI. COMMITTEE MEMBER COMMENTS (1-1334) - Ms. McGrew advised of a meeting of the "Highway 50/Highway 395 With Connections to Virginia City and Lake Tahoe Corridor Task Force" at the Nevada Department of Transportation on August 16, 1999 at 1:30 p.m. Extensive discussion regarding the job access program followed.

VII. PROPOSED SCHEDULE FOR NEXT MEETING AND AGENDA ITEMS (1-1608) - Chairperson Bennett advised she would be absent for the next monthly meeting. Vice Chairperson Winkler will chair the meeting.

VIII. ADJOURNMENT (1-1625) - Chairperson Bennett adjourned the meeting at 6:55 p.m.

The minutes of the July 29, 1999 Carson City Public Transit Advisory Committee meeting are so approved this ____ day of August, 1999.

KAY BENNETT, Chairperson