

Item # 13B

City of Carson City
Agenda Report

Date Submitted: August 7, 2007

Agenda Date Requested: August 16, 2007
Time Requested: 20 minutes

To: Mayor and Board of Supervisors

From: Development Services - Planning Division

Subject Title: Action to introduce, on first reading, Bill No. _____, an ordinance amending the Carson City Municipal Code Title 18, Zoning, Chapter 18.16, Development Standards, Division 4, Signs, Section 4.8, Requirements for Billboards and Off-Premise Signs, Subsection 4.8.3 to allow a billboard to be placed on the south side of Highway 50 West along a section of highway approximately 3/4-mile west of South Carson Street where billboards are currently prohibited, allowing a billboard to be placed at 800 Old Clear Creek Road. (File ZCA-07-074).

Staff Summary: The Carson City Municipal Code currently prohibits billboards along Highway 50 West, west of South Carson Street. The proposed amendment to the Zoning Ordinance would allow a billboard to be placed in this area.

Type of Action Requested:

- Resolution
- Ordinance - First Reading
- Formal Action/Motion
- Other (Specify)

Does This Action Require A Business Impact Statement: Yes No

Planning Commission Action: Recommended denial June 27, 2007, by a vote of 6 Ayes and 1 nay.

Recommended Board Action: I move to deny ZCA-07-074, a Zoning Code Amendment application from Rogers Media to amend the Carson City Municipal Code to allow a billboard to be placed on the south side of Highway 50 West where billboards are currently prohibited, based on the findings contained in the staff report.

Explanation for Recommended Board Action: See the attached Planning Commission staff report for more explanation on the proposed action. Also refer to the related appeal to the Board of Supervisors of the Planning Commission's denial of Special Use Permit SUP-07-075 for more discussion and justification from the applicant and staff.

Applicable Statute, Code, Policy, Rule or Regulation: CCMC 18.16 (Zoning Code Amendments).

Fiscal Impact: N/A
Explanation of Impact: N/A
Funding Source: N/A