

Item # 12B

**City of Carson City
Agenda Report**

Date Submitted: May 6, 2008

Agenda Date Requested: May 15, 2008

Time Requested: 5 minutes

To: Mayor and Board of Supervisors

From: Development Services - Planning Division

Subject Title: Action to introduce, on first reading, Bill No. _____, an ordinance amending Carson City Municipal Code Title 18, Zoning, Chapter 18.16, Development Standards, Division 4, Signs, by modifying Section 4.3, Definitions, and adding Section 4.9, Freeway-Oriented Sign Standards, to add specific standards and criteria for freestanding, on-premise commercial signs designed to be viewed from the Carson City freeway. (File ZCA-07-208)

Staff Summary: Presently, all signs that exceed the permitted sign height or sign area may be approved with a Special Use Permit and there are no specific standards for signs intended to be viewed from the freeway. The purpose of the ordinance is to establish specific requirements for "freeway-oriented" signs.

Type of Action Requested:

Resolution

Ordinance - First Reading

Formal Action/Motion

Other (Specify)

Does This Action Require A Business Impact Statement: Yes No

Planning Commission Action: Recommended approval April 23, 2008, by a vote of 7:0.

Recommended Board Action: I move to introduce, on first reading, Bill No. _____, an ordinance amending Carson City Municipal Code Title 18, Zoning, Chapter 18.16, Development Standards, Division 4, Signs, by modifying Section 4.3, Definitions, and adding Section 4.9, Freeway-Oriented Sign Standards, to add specific standards and criteria for freestanding, on-premise commercial signs designed to be viewed from the Carson City freeway, based on the findings contained in the staff report.

Explanation for Recommended Board Action: The Board of Supervisors, pursuant to Carson City Municipal Code, is required to take final action on all code amendments. See the attached memo and Planning Commission staff report for more explanation.

Applicable Statute, Code, Policy, Rule or Regulation: CCMC 18 Zoning, Chapter 18.06, Development Standards, Division 4, Signs

Fiscal Impact: N/A

Explanation of Impact: N/A

Funding Source: N/A