

City of Carson City  
Agenda Report

Item # 16-1C

Date Submitted: April 6, 2010

Agenda Date Requested: April 15, 2010

To: Board of Supervisors

Time Requested: Consent

From: Joe McCarthy, Office of Business Development

**Subject Title:** Action to adopt a resolution authorizing the expenditure of \$75,500 from the Revolving Fund for the Redevelopment Agency to support a 15week Curry Street Promenade, including the Summer Concerts 2010, the Saturday Morning Farmers' Market and related family activities along Curry Street and at the Brewery Arts Center, as expenses incidental to the carrying out of the redevelopment plan. (Joe McCarthy)

**Pursuant to NRS 279.628, this Resolution must be adopted by a two-thirds vote of the Board of Supervisors.**

**Staff Summary:** On April 5, 2010, the Redevelopment Authority Citizens Committee (RACC) recommended approval of funding to expend \$75,500 from the Revolving Fund to support a 15-week Curry Street Promenade, including the Summer Concerts 2010, the Saturday Morning Farmers' Market and related family activities along Curry Street and at the Brewery Arts Center, as expenses incidental to the carrying out of the redevelopment plan.

**Type of Action Requested:** (check one)  
 Resolution  Ordinance  
 Formal Action/Motion  Other (Specify)

**Does This Action Require A Business Impact Statement:**  Yes  No

**Recommended Board Action:** I move to adopt a resolution authorizing the expenditure of \$75,500 from the Revolving Fund for the Redevelopment Agency to support a 15week Curry Street Promenade, including the Summer Concerts 2010, the Saturday Morning Farmers' Market and related family activities along Curry Street and at the Brewery Arts Center, as expenses incidental to the carrying out of the redevelopment plan.

**Pursuant to NRS 279.628, this Resolution must be adopted by a two-thirds vote of the Board of Supervisors.**

**Explanation for Recommended Board Action:** The Redevelopment Plan adopted by the Carson City Board of Supervisors provides that a purpose of the Plan is to "encourage and assist in providing 'people oriented areas' in the Downtown for daytime and evening special events and promotional activities," and "establish the highest level of recreational opportunity for residents and visitors of all age levels." Based upon previous years, the 15week Curry Street Promenade, including the Saturday Morning Farmers' Market and related family activities along Curry Street and at the Brewery Arts Center and Summer Concerts 2010; music for all ages, attracts thousands to our Downtown during times that are otherwise quiet and inactive. The increased foot traffic generated by the Curry Street Promenade within this "people oriented area" has a direct impact on the success of many small businesses and cultural facilities throughout the area. Thus, there is a casual connection between this redevelopment effort and the need for the expenses. Finally, this funding is incidental to overall cost of implementing the redevelopment plan. NRS 279.628 permits the expenditure of money from the redevelopment revolving fund for the purpose of any expenses necessary or incidental to the carrying out of the redevelopment plan adopted by the Carson City Board of Supervisors.

**Applicable Statue, Code, Policy, Rule or Regulation:** NRS 279.382 – 279.685

**Fiscal Impact:** \$75,500 has been budgeted this year to support the production and success of this event.

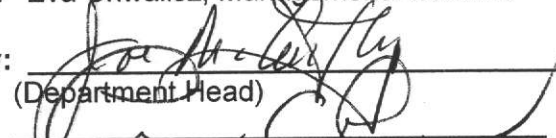



**Explanation of Impact:** Incidental to redevelopment's overall annual budget

**Funding Source:** Redevelopment's annual budget for special events

**Alternatives:** Not approve the funding program, whole or in part

**Supporting Material:** Application

**Prepared By:** Eva Chwalisz, Management Assistant

**Reviewed By:**  Date: 4-6-2010  
(Department Head)  
 Date: 4/6/2010  
(City Manager)  
 Date: 4-6-10  
(District Attorney)  
 Date: 4/6/10  
(Finance Director)

**Board Action Taken:**

Motion: \_\_\_\_\_ 1) \_\_\_\_\_ Aye/Nay  
2) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
(Vote Recorded By)

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION AUTHORIZING THE EXPENDITURE OF \$75,500 FROM THE REVOLVING FUND FOR THE REDEVELOPMENT AUTHORITY TO SUPPORT A 15-WEEK CURRY STREET PROMENADE, INCLUDING THE SUMMER CONCERTS 2010, THE SATURDAY MORNING FARMERS' MARKET AND RELATED FAMILY ACTIVITIES ALONG CURRY STREET AND AT THE BREWERY ARTS CENTER.**

**WHEREAS**, pursuant to NRS 279.628, the Carson City Board of Supervisors must approve by resolution, adopted by a two-thirds vote, the expenditure of money from the Revolving Fund for the Redevelopment Authority for any expenses incidental to the carrying out of the Redevelopment Plan adopted by the Carson City Board of Supervisors; and

**WHEREAS**, the Redevelopment Plan for Redevelopment Project Area No. 1 encourages redevelopment assistance for daytime and evening special events and promotional activities and the highest level of recreational opportunities for residents and visitors of all age levels and thus, there is a causal connection between this redevelopment effort and the need for this expenditure; and

**WHEREAS**, this incidental expense is necessary to ensure the Redevelopment Plan's objectives have been met; and

**WHEREAS**, the incidental expense is minor compared to the funds needed for the overall Redevelopment Plan.

**NOW, THEREFORE, BE IT RESOLVED** that the Carson City Board of Supervisors hereby authorizes the expenditure of \$75,500 from the Revolving Fund for the Redevelopment Authority for the support a 15-week Curry Street Promenade, including the Summer Concerts 2010, the Saturday Morning Farmers' Market and related family activities along Curry Street and at the Brewery Arts Center.

Upon motion by Supervisor \_\_\_\_\_,  
seconded by Supervisor \_\_\_\_\_, the foregoing  
Resolution was passed and adopted this \_\_\_\_\_ day of  
\_\_\_\_\_, 2010 by the following vote:

AYES: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

NAYS: \_\_\_\_\_

ABSENT: \_\_\_\_\_

ABSTAIN: \_\_\_\_\_

\_\_\_\_\_  
Robert L. Crowell, Mayor  
Carson City, Nevada

ATTEST:

\_\_\_\_\_  
Alan Glover, Clerk  
Carson City, Nevada