

CARSON CITY LIQUOR AND ENTERTAINMENT BOARD

Minutes of the November 16, 2010 Meeting

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A meeting of the Carson City Liquor and Entertainment Board was held during the regularly scheduled Board of Supervisors meeting on Tuesday, November 16, 2010 in the Community Center Sierra Room, 851 East William Street, Carson City, Nevada.

PRESENT: Chairperson Robert Crowell
Member Shelly Aldean
Member John McKenna
Member Molly Walt
Member Robin Williamson

STAFF: Larry Werner, City Manager
Alan Glover, Clerk - Recorder
Neil Rombardo, District Attorney
Kathleen King, Recording Secretary

NOTE: A recording of these proceedings, the board's agenda materials, and any written comments or documentation provided to the Clerk during the meeting are part of the public record. These materials are on file in the Clerk's Office, and available for review during regular business hours.

12. CALL TO ORDER AND ROLL CALL (11:02:45) - Chairperson Crowell called the meeting to order at 11:02 a.m. Roll was called; a quorum was present. Member Furlong was absent.

13. PUBLIC WORKS DEPARTMENT, BUSINESS LICENSE DIVISION

13(A) ACTION TO APPROVE TRANSFER OF THE GAMING LICENSE FOR SLOTWORLD, INC. DBA GOLDEN NICKEL (GAMING LICENSE NO. 10-2065) TO 444 EAST WILLIAM STREET, SUITE 8, CARSON CITY - Withdrawn.

13(B) ACTION TO APPROVE MARK SCHLOSS AS THE LIQUOR MANAGER FOR RED'S OLD 395 GRILL (LIQUOR LICENSE NO. 11-15193), LOCATED AT 1055 SOUTH CARSON STREET, CARSON CITY (11:03:20) - Chairperson Crowell introduced this item, and Principal Planner Jennifer Pruitt reviewed the agenda materials. (11:04:43) Chairperson Crowell invited Mark Schloss to the podium. In response to a question, Mr. Schloss described business at Red's as "ever growing." In response to a further question, he advised that Red's management is "adamant about not serving underage people. We're hopefully consummate carders. Folks that appear 30 years or younger are always asked for their ID. Any multiple, whether it's a pitcher sale or multiple drinks, we always ask for multiple identification ... We reward our staff with a bounty if they catch somebody that's underage or with a fake ID."

In response to a question, Ms. Pruitt expressed the understanding that the board's approval will effect the removal of James V. Sterling, III as liquor manager. "There will be one liquor manager ..." Supervisor Williamson commended Mr. Schloss as a "very supportive member of all our downtown activities," and Red's as "a wonderful addition to our community."

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Chairperson Crowell entertained public comment and, when none was forthcoming, a motion. **Member Williamson moved to approve Mark Schloss as the liquor manager for Red's Old 395 Grill, liquor license 11-15193, located at 1055 South Carson Street, Carson City. Member Walt seconded the motion. Motion carried 5-0.**

13(C) ACTION TO APPROVE JAMES PHALAN II AS THE LIQUOR MANAGER FOR HIGH SIERRA BREWING COMPANY (LIQUOR LICENSE NO. 11-27375), LOCATED AT 302 NORTH CARSON STREET, CARSON CITY (11:07:25) - Chairperson Crowell introduced this item, and Ms. Pruitt reviewed the agenda materials. (11:08:21) Chairperson Crowell invited Jim Phalan to the podium. In response to a question, Mr. Phalan described business as "doing okay." He expressed optimism and advised, "We're keeping our heads above water. ... We're doing better than average." He advised that the Firkin and Fox is doing well with an increase in revenues of approximately 15 to 17 percent from last year. He further advised that the Firkin and Wolf "is doing fantastic." He provided background information on the High Sierra Brewing Company and, in response to a question, described the nature of the brewery and restaurant. He responded to questions of clarification relative to the menu. Member Walt thanked Mr. Phalan for his investment in Carson City.

In reference to Doppelganger's reputation, Member Aldean expressed the hope that High Sierra Brewing Company will be "a little more family-oriented." Mr. Phalan advised that this concern had weighed heavily on him, and discussed a stipulation for "an overhaul of the signage on the exterior building." He stated, "I can't associate myself with the previous name and what the business did beforehand." He assured the board that the restaurant will be family-oriented; "there will be a kids menu ... It's going to be completely overhauled. I wouldn't be doing it otherwise ..."

At Chairperson Crowell's request, Mr. Phalan advised that any patron wishing to purchase alcohol who looks younger than 30 is requested to produce identification. Patrons ordering multiple alcoholic beverages are also requested to produce identification. Mr. Phalan advised that all staff members are required to have a ServeSafe card "even though that's not required by Carson City." He described the ServeSafe training. "We're very proactive about ... making sure that we're not serving anybody underage."

Member Williamson thanked Mr. Phalan, who expressed the opinion that successful downtown businesses breed more success. In response to a question referencing a previous comment, Mr. Phalan expressed the opinion that requesting identification from every patron would not hurt his business. "I think most people would be flattered by it." In response to a further question, Mr. Phalan advised that High Sierra Brewing Company will be a non-smoking establishment. In response to a further question, he expressed the opinion that "nowadays, people actually prefer ... non-smoking."

Chairperson Crowell entertained public comment and, when none was forthcoming, a motion. **Member Aldean moved to approve James Phalan, II, as the liquor manager for High Sierra Brewing Company, liquor license number 11-27375, located at 302 North Carson Street, Carson City. Member Williamson seconded the motion. Motion carried 5-0.** In response to a question, Mr. Phalan anticipates High Sierra Brewing Company being open before the holidays.

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14. ACTION TO ADJOURN THE LIQUOR AND ENTERTAINMENT BOARD (11:18:51) -
Chairperson Crowell adjourned the Liquor and Entertainment Board at 11:18 a.m.

The Minutes of the November 16, 2010 Carson City Liquor and Entertainment Board meeting are so approved this 16th day of December, 2010.

ROBERT L. CROWELL, Chair

ATTEST:

ALAN GLOVER, Clerk - Recorder