

CARSON CITY REDEVELOPMENT AUTHORITY
Minutes of the June 2, 1994, Meeting
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A meeting of the Carson City Redevelopment Authority was held during the regularly scheduled meeting of the Carson City Board of Supervisors which was held on Thursday, June 2, 1994, at the Community Center Sierra Room, 851 East William Street, Carson City, Nevada, commencing at 1 p.m.

PRESENT: Chairperson Tom Tatro and Members Marv Teixeira, Greg Smith, and Janice Ayres

STAFF PRESENT: John Berkich City Manager
Mary Walker Redevelopment Director
Paul Lipparelli Deputy District Attorney
Katherine McLaughlin Recording Secretary
Fran Smith Recording Secretary
(B.O.S. 6/2/94 Tape 1-1008)

Mayor Teixeira recessed the Board of Supervisors session and passed the gavel to Chairperson Tatro, who immediately convened the Redevelopment Authority. Chairperson Tatro indicated for the record that a quorum of the Authority was present although Member Bennett was absent. (See Board of Supervisors Minutes of June 2, 1994, for discussion/action on the other Agenda items.)

A. APPROVAL OF MINUTES FOR MARCH 3, 1994, No. 1 and No. 2 (1-1030) - Member Smith moved to approve both sets of the March 3, 1994, Redevelopment Authority Minutes. Member Ayres seconded the motion. Motion carried 4-0.

B. PRESENTATION OF MAINSTREET QUARTERLY REPORT - Mainstreet President Steve Brown highlighted the report and discussed the activities with the Authority. Discussion included concerns about the lack of coordination among the groups sponsoring activities as well as the need to hold some of those activities on three day weekends. Such coordination may provide an influx in tourist activities particularly if advertising occurs. Mr. Brown detailed his own personal experience at Cactus Jack's with attempts to attract tourist/locals to events in the downtown area. Three day activities were automatically considered failures by other promoters and discouraged. He felt that some of the hotel/motel chains should support local events and not just the passing tourists enroute to other areas/activities. Mr. Brown agreed to work with the Convention and Visitors Bureau, Chamber of Commerce, and Mainstreet to change this attitude. Board comments supported the concept and stressed the need for such coordination. The Convention and Visitors Bureau advertises a calendar of events, however, not everyone lets them know about an event. Mr. Brown explained that the businesses in the downtown area were planning to host an event every month in the downtown area. He suggested use of some of those proceeds with some Redevelopment funding to retain a "pro" to handle these activities. Mr. Berkich volunteered Administrative Assistant Liz Hernandez to coordinate a meeting for this purpose. Chairperson Tatro felt that this could be the beginning of the change in the downtown area and the business attitudes. He thanked Mr. Brown for his report. No formal action was required or taken on the report.

Member Ayres moved to adjourn. Member Teixeira seconded the motion. Motion carried 4-0 and Chairperson Tatro adjourned the meeting.

A tape recording of these proceedings is on file in the Clerk-Recorder's office. This tape is available for review and inspection during normal

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business hours.

The Minutes of the June 2, 1994, Carson City Redevelopment Authority meeting

ARE SO APPROVED ON _____, 1994.

Tom Tatro, Chairperson

ATTEST:

Kiyoshi Nishikawa, Clerk-Recorder