

# CARSON CITY PARKS AND RECREATION COMMISSION

## Minutes of the April 3, 2007 Meeting

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A regular meeting of the Carson City Parks and Recreation Commission was scheduled for 5:30 p.m. on Tuesday, April 3, 2007 in the Community Center Sierra Room, 851 East William Street, Carson City, Nevada.

**PRESENT:** Chairperson Donna Curtis  
Vice Chairperson John Felesina  
Sam Bauman  
Leandra Jones  
Tom Keeton  
Pete Livermore  
Glenn Tierney  
Rich Wontorski

**STAFF:** Roger Moellendorf, Parks and Recreation Department Director  
Scott Fahrenbruch, Parks and Recreation Director of Operations  
Joel Dunn, Recreation Program Manager - Sports  
Joel Benton, Senior Deputy District Attorney  
Kathleen King, Recording Secretary

**NOTE:** A recording of these proceedings, the commission's agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record, on file in the Clerk-Recorder's Office. These materials are available for review during regular business hours.

**CALL TO ORDER AND DETERMINATION OF QUORUM (5:34:33)** - Chairperson Curtis called the meeting to order at 5:34 p.m. Roll was called; a quorum was present. Commissioner McKenna was absent.

**CITIZEN COMMENTS ON NON-AGENDIZED ITEMS (5:35:07)** - None.

**1. ACTION ON APPROVAL OF MINUTES (5:35:14)** - None.

**2. MODIFICATIONS TO THE AGENDA (5:35:16)** - None.

**3. STAFF UPDATES (5:35:34)** - Mr. Moellendorf advised of having received a letter of endorsement from the Carson City Area Chamber of Commerce to the Nevada State Legislature for WNCC's legislative agenda which includes funding for the joint recreation center. He further advised that the landscape maintenance district ordinance will be presented to the Board of Supervisors at their April 5<sup>th</sup> meeting. He informed the commissioners of the recent passing away of JohnD Winters for whom JohnD Winters Centennial Park is named.

Mr. Fahrenbruch reported on the status of the Fairgrounds improvement project. In response to a question, he anticipated that the demolition phase will be complete within the next couple weeks. The entire project is scheduled to be complete by the end of September. Mr. Fahrenbruch reported on the status of the playground project at JohnD Winters Centennial Park. The target completion date is mid-April. In

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response to a question, he described the sitting wall and its purpose. He advised that protective netting will be installed as part of the project. In response to a further question, he provided an update on the status of Silver Oak Park. He anticipates Oakridge Drive will be complete in June. He advised of having submitted a press release seeking a name for Silver Oak Park.

#### **4. NON-ACTION ITEMS:**

**4-A. PRESENTATION OF THE CHILDREN'S SECRET GARDEN MURAL (5:41:52) -** Chairperson Curtis introduced and provided background information on this item. She advised of her involvement in the project, as a member of the Friends of the Library. She introduced Library Director Sara Jones, Friends of the Library Vice President Tia Healy, and mural artist Terrill Ozawa.

Mr. Fahrenbruch introduced Friends of the Library Member Carol Roberts and Cataloging Librarian Cory King, and reviewed the staff report. [Commissioner Jones arrived at 5:47 p.m.] (5:47:56) Mr. King narrated a PowerPoint presentation of the Secret Garden Mural, including descriptive review of contributions by and involvement of school children, high school art students, and sample artwork submitted by Ms. Ozawa; and plans for the garden itself.

Chairperson Curtis expressed the hope that the PowerPoint presentation can be made to various groups and organizations around the community. She thanked Mr. King, Ms. Roberts, and Mr. Fahrenbruch for their presentation.

**4-B. DISCUSSION ONLY REGARDING THE ECONOMIC IMPACTS OF SPORTS TOURNAMENTS IN CARSON CITY IN 2006 (6:09:23) -** Chairperson Curtis introduced this item. Mr. Moellendorf introduced Mr. Dunn and provided background information on this item. Mr. Dunn provided background information on the purpose of the economic impact report, and the survey utilized to obtain the report data. He provided additional background information on the annual allocation by the Carson City Convention and Visitors Bureau, which is used to cover costs associated with existing tournaments and to attract new tournaments to Carson City. He advised of "amazing increases" in revenue and the number of tournaments over the past two years. Commissioner Livermore commended Mr. Dunn on the "tremendous amount of information" captured to demonstrate the benefit of athletic facilities and events to the community. He advised that the Carson City Youth Sports Association will be funding four seasonal parks employee positions this year.

Mr. Dunn reviewed the staff report and related information which had been distributed to the commissioners and staff prior to the start of the meeting. In response to a question, he provided details regarding the senior world qualifier event. He reviewed the 2006 figures and the 2007 estimated figures, as outlined in the report. He advised that the Convention and Visitors Bureau Board has committed to the annual \$25,000 investment for the 2007 tournament season. He provided an overview of the 2007 Proposed Tournament Budget and the 2007 Tournament Schedule. He noted that the majority of the tournaments have been attracted from outside the area. In response to a question, he advised that the reason

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for not allocating funding to marketing / advertising in 2007 is “we are maxed out.” New facilities are needed in order to avoid a negative impact on existing recreation programs. In addition, the majority of the \$25,000 investment from the Convention and Visitors Bureau is estimated to be spent on 2007 salaries and benefits.

Mr. Moellendorf advised that much of Mr. Dunn’s success is due to the method by which tournaments are conducted and the facilities available in Carson City. Word of mouth has been the best advertising, and Mr. Moellendorf advised that the funding is “put ... right back into providing a quality tournament.” Mr. Dunn reviewed the economic impact report pertinent to facilities. He offered additional detailed information to any interested commissioner.

Vice Chairperson Felesina commended Mr. Dunn on his report. In response to a question, Mr. Dunn advised that one of the fastest growing Recreation Division programs is adult outdoor soccer. He provided background information with regard to the same and, in response to a question, advised that adult outdoor soccer tournaments are definitely feasible. He discussed the football program. Vice Chairperson Felesina expressed concern over “maxing out” and tournaments “falling off.” Commissioner Livermore discussed the importance of facility maintenance as part of the tournament season. He provided historic information on involving lodging facility proprietors in sports tournaments. Mr. Dunn discussed coordination between his staff, tournament directors, lodging facility proprietors, and Convention and Visitors Bureau staff. He acknowledged that the figures included in the report materials represent actual returns. He advised that the surveys returned “break out down to the penny,” and explained the survey / data collection process.

Chairperson Curtis called for public comment and, when none was forthcoming, commended Mr. Dunn on his report. In response to a question, Mr. Dunn advised that the annual allocation from the Convention and Visitors Bureau is considered as the investment from the lodging establishments. Commissioner Wontorski suggested the lodging establishment proprietors might consider donating toward maintenance and operation of facilities. In response to a comment, Mr. Dunn expressed support for securing a source of ongoing funding for sports tournaments. He advised that the most important aspect, by educating the community on the economic impacts of sports tournaments, is retention of the tournaments. Commissioner Livermore discussed the direct economic benefit to local businesses of recreation programs. Mr. Dunn agreed, and advised that all Recreation Division sports program fees cover one hundred percent of direct costs. Revenue generated from sports tournaments have made it possible for Recreation Division sports program registration fees to remain the same over the past few years. Mr. Dunn advised that the Recreation Division operates concessions at the JohnD Winters Centennial Sports Complex. Concession sales offset the operational costs of the youth basketball program, adult programs, youth volleyball programs, etc. Chairperson Curtis thanked Mr. Dunn for his report.

**5. ACTION ITEMS** - None.

**6. COMMISSIONERS’ ANNOUNCEMENTS AND REQUESTS FOR INFORMATION**  
(6:50:00) - Commissioner Livermore reported that boxing will be re-incorporated into the Kit Carson Rendezvous event. He provided an overview of discussion which took place at the last Youth Sports Association meeting with regard to a “pay to play” proposal.

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**7. FUTURE AGENDA ITEMS** (6:51:34) - Chairperson Curtis noted that the April 17<sup>th</sup> commission meeting would be canceled.

**8. ACTION ON ADJOURNMENT** (6:52:06) - Commissioner Livermore moved to adjourn the meeting at 6:52 p.m. Commissioner Wontorski seconded the motion. Motion carried 8-0.

The Minutes of the April 3, 2007 Carson City Parks and Recreation Commission meeting are so approved this 1<sup>st</sup> day of May, 2007.

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DONNA J. CURTIS, Chair