

**CARSON CITY REDEVELOPMENT AUTHORITY CITIZENS COMMITTEE**

**Minutes of the April 10, 2002 Meeting**

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A regular meeting of the Carson City Redevelopment Authority Citizens Committee was scheduled for 5:30 p.m. on Wednesday, April 10, 2002 in the City Hall Capitol Conference Room, 201 North Carson Street, Carson City, Nevada.

**PRESENT:** Chairperson Robin Williamson  
Vice Chairperson Linda Johnson  
Fred Nietz  
Morey Tresnit

**STAFF:** Al Kramer, Treasurer  
Rob Joiner, Redevelopment/Economic Development Manager  
Kathleen King, Recording Secretary

**NOTE:** Unless indicated otherwise, each item was introduced by Chairperson Williamson. A tape recording of these proceedings is on file in the Clerk-Recorder's Office and is available for review and inspection during regular business hours.

**A. CALL TO ORDER, DETERMINATION OF QUORUM (1-0001)** - Chairperson Williamson called the meeting to order at 5:35 p.m. Roll was called; a quorum was present. Members Browne, Hannafin and McCarthy were absent.

**B. ACTION ON APPROVAL OF MINUTES - March 13, 2002 (1-0004)** - Vice Chairperson Johnson moved to approve the minutes. Member Nietz seconded the motion. Motion carried 4-0.

**C. MODIFICATION OF AGENDA (1-0015)** - None.

**D. PUBLIC COMMENT ON NON-AGENDIZED ITEMS (1-0016)** - None.

**E. PUBLIC HEARING:**

**E-1. DISCUSSION AND ACTION REGARDING THE REPORT OF ACTIVITIES FROM THE CARSON CITY DOWNTOWN BUSINESS ASSOCIATION (1-0028)** - Jed Block, representing the Carson City Downtown Business Association (the "Association"), provided an overview of the April 9<sup>th</sup> meeting and advised that the next meeting is scheduled for 5:30 p.m. on April 30<sup>th</sup> at Comma Coffee. He requested funding assistance for new business owners who do not own the buildings in which their businesses are located. He suggested the City's 50/50 sidewalk improvement program, and Chairperson Williamson requested that he provide a list of sidewalks which need to be improved. Vice Chairperson Johnson suggested that the Association schedule a presentation by Chairperson Williamson or Mr. Joiner regarding the purpose and function of redevelopment.

At the request of Chairperson Williamson, Mr. Block reviewed the issues and concerns discussed at the April 9<sup>th</sup> meeting. Discussion took place with regard to incorporating the redevelopment district in the "blue line," making blue line maps available to merchants for sale, the purpose of the blue line, and the

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Association's mission.

Maxine Nietz provided to Chairperson Williamson a list of the concerns and issues discussed at the April 9<sup>th</sup> Association meeting. She advised of the attendance at the meeting and that the Association is working on a newsletter and a television program. She offered the assistance of the Association in completing the Committee's kiosk program. Chairperson Williamson distributed a summary of the 2001 Visitor Survey conducted by the Carson City Convention and Visitors Bureau, and provided a brief overview of the same. Mr. Mooney commented on the importance of coordinating efforts between the Association, the Committee, and the Economic Development Strategic Plan task forces. No formal action was taken.

**E-2. DISCUSSION AND ACTION REGARDING APPLICATIONS FOR SPECIAL EVENTS GRANT FUNDS, SPECIFICALLY THE REQUEST FOR FUNDING OF CINCO DE MAYO. CONSIDERATION OF REDISTRIBUTING FUNDS APPROVED TO ANOTHER ACTIVITY AND DATE (1-0420)** - Member Nietz advised of a financial interest in this item and left the meeting room. Ms. Nietz discussed the recent cancellation of the Cinco de Mayo event and reasons for the same. She expressed the opinion that the concerns surrounding this year's event will be resolved and that it will again be scheduled in 2003. She requested that the special event funding previously allocated to the Cinco de Mayo event be reallocated to the Nevada Hispanic Services Forum for the Future event. She explained that the Forum for the Future event is associated with the Salsa Y Salsas! Festival, and discussed details of the same. She responded to questions regarding possibilities for other events.

Vice Chairperson Johnson expressed a concern regarding perceptions associated with the Redevelopment Authority funding an event with "strong political overtones." Chairperson Williamson expressed a concern regarding the purpose for the funding to sponsor activities in the downtown area. She expressed support for the Forum event, but suggested that the event will not "showcase the downtown area." Discussion took place regarding other event possibilities, and consensus of the Committee was to hold the funding for consideration of another event. Ms. Nietz responded to questions regarding the Reno Cinco de Mayo event and the stage used for last year's event at the Legislative Plaza. Mr. Joiner suggested incorporating a Nevada Hispanic Services event with the Sunday Concert Series, and discussion took place with regard to the same. No formal action was taken.

**E-3. DISCUSSION AND ACTION REGARDING DOWNTOWN STRATEGIC PLAN TASK FORCE MEETINGS (1-0704)** - Mr. Joiner provided a report on the activities of the task force, and advised that the April 23<sup>rd</sup> meeting will be combined with the other two task forces. He further advised that presentations will be made by representatives of the City of Reno Redevelopment Authority and the Reno Arts Coalition. [Member Nietz returned to the meeting room.] After the April 23<sup>rd</sup> meeting, the task forces will begin writing the plan which is due to be finalized by the end of June. Discussion took place regarding the Reno Arts Coalition, and Chairperson Williamson discussed development of the arts coalition in Carson City. Vice Chairperson Johnson suggested scheduling a presentation by representatives of a community similar to Carson City with a successful redevelopment program, and discussion took place with regard to the same. Chairperson Williamson discussed Member Hannafin's presentation at the April 9<sup>th</sup> task force meeting. Mr. Joiner responded to questions regarding master plan amendments.

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Vice Chairperson Johnson advised of discussion in the economic development task force regarding formation of additional redevelopment districts. She expressed the opinion that these should be kept separate from the downtown redevelopment district, and discussion ensued regarding the same. Vice Chairperson Johnson responded to questions regarding the progress of the economic development task force. No formal action was taken.

**E-4. DISCUSSION AND ACTION ON DOWNTOWN STRATEGIC OPERATIONS PLAN (1-1075)** - Dan Mooney advised that the survey began last weekend, and clarified that 400 surveys will need to be completed in order to achieve 95% confidence level. In response to a question, Mr. Mooney advised that the survey and analysis will take approximately six weeks to complete. He reviewed the final revisions to the survey which were made following the last Committee meeting. No formal action was taken.

**E-5. DISCUSSION AND ACTION REGARDING REDEVELOPMENT AUTHORITY BUDGET EXPENDITURES AND 2002-03 FISCAL YEAR BUDGET ASSUMPTIONS (1-1185)** - Chairperson Williamson advised that Finance Department staff will be present at the next meeting to review the budget. Mr. Joiner discussed the budget assumptions, and advised that Deputy Finance Director Tom Minton will have the final report available next week. At the request of Vice Chairperson Johnson, Mr. Joiner and Mr. Kramer reviewed the budget preparation worksheets included in the agenda materials. Discussion took place regarding redevelopment revenues and the amount allocated to the incentive program. Vice Chairperson Johnson requested staff to agendaize this item at the beginning of the public hearing items for the May Committee meeting. No formal action was taken.

**E-6. DISCUSSION AND ACTION ON CURRENT AND POTENTIAL REDEVELOPMENT PROJECTS (1-1483)** - Chairperson Williamson requested volunteers to work on the Christmas ornament project, and Member Nietz volunteered. In response to a question, Member Tresnit advised he would make himself available for a meeting regarding street improvements, and Mr. Joiner indicated that he and Streets Department staff will need to be involved as well. Chairperson Williamson will talk to Member Hannafin regarding the kiosk project. No formal action was taken.

**F. INTERNAL COMMUNICATIONS AND ADMINISTRATIVE MATTERS (1-1510)** - Vice Chairperson Johnson advised that a project design for the alley behind the Gold Dust Properties building will be presented in the near future. She responded to questions regarding available space in the building. Discussion took place regarding the progress of the Ormsby House renovation.

**F-1. FUTURE AGENDA ITEMS** - Previously covered.

**G. ACTION ON ADJOURNMENT (1-1570)** - Vice Chairperson Johnson moved to adjourn the meeting at 6:54 p.m. Member Tresnit seconded the motion. Motion carried 4-0.

The Minutes of the April 10, 2002 Carson City Redevelopment Authority Citizens Committee meeting are so approved this \_\_\_\_\_ day of May, 2002.

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ROBIN L. WILLIAMSON, Chair