

CARSON CITY REDEVELOPMENT AUTHORITY CITIZENS COMMITTEE

Minutes of the August 9, 2000 Meeting

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A regular meeting of the Carson City Redevelopment Authority Citizens Committee was held at 5:30 p.m. on Wednesday, August 9, 2000 in the City Hall Capitol Conference Room, 201 North Carson Street, Carson City, Nevada.

PRESENT: Chairperson Robin Williamson
Steve Browne
Arthur Hannafin
Joseph McCarthy
Fred Nietz
Morey Tresnit

STAFF: Rob Joiner, Redevelopment Director
Kathleen King, Recording Secretary
(RACC 08/09/00; Tape 1-0001)

NOTE: Unless indicated otherwise, each item was introduced by Chairperson Williamson. A tape recording of these proceedings is on file in the Clerk-Recorder's Office and is available for review and inspection during regular business hours.

- A. CALL TO ORDER (1-0001)** - Chairperson Williamson called the meeting to order at 5:30 p.m.
- B. DETERMINATION OF A QUORUM (1-0003)** - Roll call was taken; a quorum was present. Vice Chairperson Johnson was absent.
- C. APPROVAL OF MINUTES (1-0011)** - Member Browne moved to approve the minutes of the July 18, 2000 meeting. Member McCarthy seconded the motion. Motion carried 4-0-3-0.
- D. MODIFICATION OF AGENDA (1-0018)** - None.
- E. PUBLIC COMMENTS (1-0044)** - None.
- F. DISCUSSION AND ACTION ON:**

F-1. STRATEGIC PLANNING PROCESS FOR THE REDEVELOPMENT AUTHORITY CITIZENS COMMITTEE (1-0046) - Chairperson Williamson advised that a meeting is scheduled for September 24th at the Brewery Arts Center. She referred to the discussion at the last meeting wherein each member present offered to schedule a meeting with citizens previously selected by the subcommittee. Member Nietz advised he has scheduled a meeting with Bill Hissam. Member McCarthy is attempting to contact Mary Walker to schedule a meeting. Member Hannafin has contacted Peter Smith and is attempting to contact Brian Smith. Chairperson Williamson advised that Doreen Mack has agreed to participate in the September 24th meeting as a representative of the Telegraph Square Marketing Consortium. Member Browne inquired as to representation from the Mainstreet Committee. Discussion took place and consensus of the Committee was that the Mainstreet Committee is adequately represented. This item will be reagendaized for the September meeting.

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F-2. REDEVELOPMENT BUDGET ACCOUNT SUMMARIES (1-0143) - Mr. Joiner reviewed the information included in his August 9th memo, and advised that the Nevada Day Committee has requested sponsorship in the amount of \$1,000. Discussion took place regarding the benefit of sponsorship and the events scheduled at the Brewery Arts Center during the week preceding Nevada Day. Discussion and action regarding the most beneficial way to spend the \$1,000 will be agendized for the September meeting.

Mr. Joiner advised that the amounts reflected are remaining balances for each category. In response to a question, he indicated that funding for a new square project is reflected in the Property Purchase category. He advised that the money being reverted by the Mainstreet Committee is not yet reflected, and that it will be allocated to the Property Purchase category. The funds reverted from the Lucky Spur project were allocated to the Metcalf Family Trust for the Development Agreement on Plaza Street and the restaurant project. Mr. Joiner acknowledged that the funds reflected in the Incentive Program category are available for allocation, and advised of at least two proposals which will be submitted to the Committee in the near future. In response to a question, he explained the purpose for the Mainstreet Program funding. Mr. Joiner advised that funding allocated based on recommendations by the Committee has already been deducted. He further advised that monies can be moved among the categories, and acknowledged that funding is available for additional square projects. Chairperson Williamson clarified that the amounts indicated reflect available funding through June 30, 2001.

Larry Osborne, Executive Director of the Carson City Area Chamber of Commerce, provided a check in the amount of \$5,750 to Chairperson Williamson. The check represents a refund of the mural project funding provided by the Redevelopment Authority, less \$250 which the Committee agreed to contribute to the artist, John Hunt, for his work on the mural project. Mr. Osborne advised that consensus of the Mainstreet Committee and the Chamber of Commerce was to encourage that the funding be used on another project similar to Telegraph Square. **Member Browne moved that the refund be allocated to the Property Purchase category for use in developing another Telegraph Square. Member McCarthy seconded the motion**, and commented that mural projects can be done through cooperative ventures with the high school and a variety of other organizations. **Motion carried 6-0**. Discussion took place regarding anticipated property tax revenues from Costco, the former State Industrial Insurance building, and Red's Old 395 Grill restaurant.

F-3. ESTABLISHING PROTOCOL FOR SEPTEMBER 24 STRATEGIC PLANNING WORKSHOP CITIZENS COMMITTEE (1-0360) - Deferred.

F-4. IDENTIFICATION SIGNS AND INFORMATIONAL KIOSKS FOR DOWNTOWN LOCATIONS (1-0365) - Member Hannafin provided background information on the kiosk project, and advised of a luncheon meeting with Dan Mooney wherein the kiosk design was discussed. Member Hannafin suggested sponsoring a competition for the kiosk design. He emphasized the importance of allowing only local residents to participate in the competition, and offered to assist in developing the criteria. Discussion took place regarding cash incentives, entry criteria, and ensuring that the high school, the college and other individuals and groups are notified. Member Nietz suggested publishing the contest on the Convention and Visitors Bureau web site. Further discussion took place regarding how to define "local residents", and Committee consensus was to accept entries from residents of Carson City only. Member Hannafin reiterated his offer to work with a small group, including Dan Mooney, to develop

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criteria and report to the Committee at the next meeting. Chairperson Williamson and Doreen Mack offered to participate as well.

With regard to identification signs, Ms. Mack reported that the Telegraph Square sign had been put up. She displayed a proof, and advised that with the approval of the Committee an additional sign will be put on the back, facing the opposite direction. In response to a question, she advised that she worked with Senior Sign Maintenance Technician Curtis Fisher to design and produce the sign. Ms. Mack distributed Telegraph Square brochures which were designed by The Arlington Group. Member Nietz described the printing process used via the Internet, and discussion ensued with regard to the same.

F-5. TOUR OF CURRY STREET WITH CHAMBER OF COMMERCE MAINSTREET COMMITTEE TO DETERMINE A LOCATION FOR STREET PARKING AND STREETScape IMPROVEMENTS SIMILAR TO TELEGRAPH SQUARE (1-0708) - Chairperson Williamson distributed street maps. She displayed an artist's rendering of the conceptual design for the area behind Garibaldi's, and provided background information on the proposed project.

Member Browne suggested designating northern and southern boundaries (Washington and Fifth Streets) and walking everything in between. Discussion ensued with regard to the same, and the Committee concurred with Member Browne's suggestion.

G. ADJOURNMENT (1-0860) - The meeting adjourned to Plaza Street for the tour agendized as item F-5.

The Minutes of the August 9, 2000 meeting of the Carson City Redevelopment Authority Citizens Committee are so approved this _____ day of September, 2000.

ROBIN L. WILLIAMSON, Chairperson