



STAFF REPORT

Report To: Board of Supervisors

Meeting Date: April 6, 2017

Staff Contact: Lee Plemel, Community Development Director

Agenda Title: For Possible Action: To adopt a Resolution authorizing the expenditure of \$26,000 to Carson City Public Works for the rehabilitation of the Blue Line historic tour sidewalk marker and the expenditure of \$10,000 to the Carson City Visitors Bureau for the Reimagine Space public art program from the Fiscal Year 2016-17 Redevelopment Revolving Fund as an expenditure incidental to the carrying out of the Redevelopment Plan. (Lee Plemel, lplemel@carson.org)

Staff Summary: NRS 279.628 permits expenditures from the Redevelopment Revolving Fund for the purpose of any expenses necessary or incidental to the carrying out of Redevelopment Plans, which must be approved by Resolution of the Board of Supervisors. The Blue Line funds will be used to remove the existing Blue Line paint to replace it, and it will also be used as matching funds for a grant for a Blue Line historic tour smartphone app. The Reimagine Space program will use vacant and other underutilized business spaces for public art displays.

Pursuant to NRS 279.628, this Resolution must be adopted by a two-thirds vote of the Board of Supervisors.

Agenda Action: Resolution

Time Requested: 5 minutes

Proposed Motion

I move to adopt Resolution No. 2017-R-__ authorizing the expenditure of \$26,000 to Carson City Public Works for the rehabilitation of the Blue Line historic tour sidewalk marker and the expenditure of \$10,000 to the Carson City Visitors Bureau for the Reimagine Space public art program from the Fiscal Year 2016-17 Redevelopment Revolving Fund as an expenditure incidental to the carrying out of the Redevelopment Plan.

Board's Strategic Goal

Economic Development

Previous Action

February 6, 2017: The Redevelopment Authority Citizens Committee (RACC) recommended approval of the proposed funding to the Redevelopment Authority.

March 16, 2017: The Redevelopment Authority approved a five-year allocation plan that included funding for the proposed activities.

Background/Issues & Analysis

Following is a summary of the proposed programs:

Historic "Blue Line" rehabilitation

In 2016, the RACC recommended an allocation of \$26,000 to rehabilitate the Blue Line on the Historic Blue Line self-guided tour route. The \$26,000 would only cover the cost of replacement of the actual blue line painted on the sidewalks. Direction was also given to staff to hold the project and look for matching funds to help fix the sidewalks and/or obtain other historic resource grant funds for marketing the Blue Line.

A grant request for \$38,000 from the Historic Preservation Fund has been submitted to "upgrade the the Blue Line mobile app to allow for geo-located video, and to provide for the purchase and installation of two beacons in the vicinity of the Blue Line to accommodate the functionality of the upgraded mobile app, and to advertise the updated mobile app."

Public Works plans on awarding a \$95,000 contract this spring/summer to improve sidewalks accessibility. The work will primarily be to add curb ramps at intersections on the Blue Line where none currently exists. It will also include repairing sidewalk along the path where tripping hazards or excessive slopes currently exist.

"Reimagine Space" Public Art Program

The Carson City Visitors Bureau (CCVB) has requested matching Redevelopment funds for the Reimagine Space public art program. The program would use existing, vacant or semi-vacant tenant spaces to create public art displays. The RACC has recommended \$10,000 in the current FY 2017 budget to initiate the program. It is anticipated that this one-time funding would be used to help purchase most of the equipment necessary for the continued operation of the program.

For more information regarding this item, please contact Lee Plemel at 283-7075 or lplemel@carson.org.

Applicable Statute, Code, Policy, Rule or Regulation

NRS 279.382 - 279.685

Financial Information

Is there a fiscal impact? Yes No

If yes, account name/number: 603 Redevelopment Revolving Fund

Is it currently budgeted? Yes No

Explanation of Fiscal Impact: The funds are budgeted in the FY 2016-17 Redevelopment budget.

Alternatives

Do not approve the expenditures.

Attachments:

- 1) Resolution

Board Action Taken:

Motion: _____

1) _____

Aye/Nay

2) _____

(Vote Recorded By)

RESOLUTION NO. 2017-R-_____

A RESOLUTION AUTHORIZING THE EXPENDITURE OF \$26,000 TO CARSON CITY PUBLIC WORKS FOR THE REHABILITATION OF THE BLUE LINE HISTORIC TOUR SIDEWALK MARKER AND THE EXPENDITURE OF \$10,000 TO THE CARSON CITY VISITORS BUREAU FOR THE REIMAGINE SPACE PUBLIC ART PROGRAM FROM THE FISCAL YEAR 2016-17 REDEVELOPMENT REVOLVING FUND AS AN EXPENDITURE INCIDENTAL TO THE CARRYING OUT OF THE REDEVELOPMENT PLAN.

WHEREAS, pursuant to NRS 279.628, the Carson City Board of Supervisors must approve by resolution, adopted by a two-thirds vote, the expenditure of money from the Revolving Fund for the Redevelopment Authority for any expenses incidental to the carrying out of a Redevelopment Plan adopted by the Carson City Board of Supervisors; and

WHEREAS, the Redevelopment Plan for Redevelopment Project Area No. 1 encourages redevelopment assistance for daytime and evening special events and promotional activities and the highest level of recreational opportunities for residents and visitors of all age levels and thus, there is a casual connection between this redevelopment effort and the need for this expenditure; and

WHEREAS, this incidental expense is necessary to ensure the Redevelopment Plan's objectives have been met; and

WHEREAS, the Redevelopment Authority has recommended that the Board of Supervisors authorize the proposed expenditures.

NOW, THEREFORE, BE IT RESOLVED that the Carson City Board of Supervisors hereby authorizes the 26,000 to Carson City Public Works for the rehabilitation of the Blue Line historic tour sidewalk marker and the expenditure of \$10,000 to the Carson City Visitors Bureau for the Reimagine Space public art program from the Fiscal Year 2016-17 Redevelopment Revolving Fund as an expenditure incidental to the carrying out of the Redevelopment Plan

