



Alternatives: Not accept the plan

Supporting Material:

- Business Neighbor Invitation Letter (Exhibit A)
- East William Street / US Highway 50 (East) Business Owner's Revitalization Plan – Jonathan Boulware's Letter (Exhibit B)

Prepared By:  Date: 9/24/13
Vern L. Krahn, Park Planner

Reviewed By:  Date: 9/24/13
Roger Moellendorf, Parks & Rec. Director

 Date: 9/24/13
Larry Werner, City Manager

 Date: 9/24/13
District Attorney's Office

 Date: 9/24/13
Finance Department

Board Action Taken:

Motion: _____ 1) _____ Aye/Nay
2) _____ _____

(Vote Recorded By)



Monday, August 19th, 2013

Dear Business Neighbor,

My name is Jonathan Boulware and I am the General Manager of the Gold Dust West Casino Hotel. I also serve as the Chairperson of the Carson City Convention and Visitor's Bureau. I am writing this letter in order to invite you to attend a very exciting meeting where I will inform you about significant proposed redevelopment upgrades to all areas of Carson City.

As you may be aware there has been a great deal of discussion about revitalizing downtown Carson City, especially with the anticipated expansion of the I 580 freeway to Highway 50 West in just a few short years. Well, I have good news, that revitalization discussion now includes all the major areas of Carson City – including our area.

I had the opportunity to attend meetings hosted by two of our Board of Supervisors, Karen Abowd and Brad Bonkowski. Supervisors Abowd and Bonkowski, along with representatives from Parks and Recreation and Public Works, presented ideas and plans for redevelopment received from Public Works, business groups, and public input, such as improved traffic flow, new sidewalks and bike lanes, street lights and upgraded landscaping to the major sections of Carson City.

During our meeting, I will share those plans with you, discuss how we can work together to ensure that our voices are heard with regard to the importance of the revitalization of East Carson City, and determine how our local public officials can assist us in our efforts to improve our location with the ultimate goal of increasing business activity.

Please join me on Wednesday, August 28th from 2:00 pm to 3:00 pm in the Pinon-Sage Room at the Gold Dust West. Please RSVP to Jennifer Normington at 775.671.3421. We will be serving light snacks at the meeting.

I greatly appreciate your consideration and hope that you are able to attend.



Jonathan Boulware
General Manager, Gold Dust West Casino/Hotel
Chairman, Carson City Convention and Visitors Bureau Board
775.671.3410
jboulware@gdwgaming.com



September 4, 2013

Mayor Robert L. Crowell
City Executive Offices
201 North Carson Street
Suite #2
Carson City, NV 89701

Re: East William Street / US Highway 50 (East) Business Owner's Corridor
Revitalization Plan

Dear Mayor Crowell, Board of Supervisors, and City Manager Larry Werner,

On Wednesday, August 28th, I hosted a meeting of business leaders from East Carson City at the Gold Dust West Casino/Hotel. The purpose of the meeting was to discuss proposed redevelopment upgrades to all areas of East William Street / US 50 Highway (East) Corridor from Carson Street to the intersection of Fairview Drive and East College Parkway.

Representatives from True Value Hardware, Dotty's, the Bead Store, and Gold Dust West attended the meeting. Although I was expecting a much higher attendance from the business leaders in the East Corridor, I was very pleased and excited about the thoughtful and passionate discussion that we had regarding the business district revitalization, as well as insightful suggestions about necessary improvements the group felt must take place in order to increase business activity in the corridor.