



# DASHER BOARD ADVERTISING ARLINGTON SQUARE ICE RINK 2013-2014



## DASHER BOARD ADVERTISING APPLICATION *Limited to 40 total ad spaces*

*You may purchase as many dasher board ad spaces as you wish depending on availability*

**NOTE:** Arlington Square Ice Rink/Carson City will NOT produce OR install your ad. Please contact a local sign shop and make sure they can produce, deliver, and install this specialized type of sign. **FAILURE TO BUILD AD AND HAVE IT INSTALLED WILL NOT REFUND THE COST FOR YOUR RESERVED SPACE, AS ONCE THE RINK IS UP IT WILL NOT BE POSSIBLE TO RE-SELL DASHER BOARD AD SPACES.**

**THIS FORM MUST BE FILLED OUT COMPLETELY AND BE ACCOMPANIED BY PAYMENT OF \$500.00 (CHECK ONLY) for a Full-Size Ad/\$275.00 for a Half-Size Ad  
TO: "Carson City" 841 Roop St. Carson City, NV 89701  
*in memo line please write "Dasher Board Advertiser"***

Please type or print clearly in ink:

**Dasher Board Advertiser:** \_\_\_\_\_

**(Full Company Name as you want listed on [www.downtowncarsoncity.com](http://www.downtowncarsoncity.com))**

**Company Website to link to:** \_\_\_\_\_

**Company Contact Name:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Signed:** \_\_\_\_\_ **(authorized signature)**

(With this completed form and payment, I agree this is the correct information for online posting as an Arlington Square Ice Rink Dasher Board Advertiser for 2013-2014.

I will produce and install the ad at a cost that is not included in this \$500/\$275, from a sign shop of my choosing. I further understand if I don't get my **ad made and installed, I DO NOT** receive a refund of my payment.

### DASHER BOARD AD SPECS (make sure your sign company can do this!)

- Your sign company must **install the ad on an assigned date/time beginning Nov 22nd**. Advertising spaces will be assigned by Carson City as the rink installation process evolves. CCRD will call you and your sign company and advise everyone when to come to the Rink and install your dasher board ad.
- Adhesive Backed Style: A high-resolution, high-impact laminated dasher graphic with a very aggressive adhesive that will adhere to any board surface at any temperature is required.
- Prepare ads at 31" H X 95"W. The dasher boards themselves are 42" high with a 8" kickplate.
- SEE INSTALLATION INSTRUCTIONS AT: <http://www.beckerarena.com/dasheradvertising.aspx>

**Sign Company:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Sign Company Contact Name:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Internal Use ONLY: Application accepted** \_\_\_ Y / \_\_\_ N (if, no reason \_\_\_\_\_)

**Signed:** \_\_\_\_\_ **Payment Check #** \_\_\_\_\_ **Web link posted:** \_\_\_\_\_