CARSON CITY REDEVELOPMENT AUTHORITY CITIZENS COMMITTEE Minutes of the April 2, 2012 Meeting Page

A regular meeting of the Carson City Redevelopment Authority Citizens Committee was scheduled for 5:30 p.m. on Monday, April 2, 2012, in the Community Center Sierra Room, 851 East William Street, Carson City, Nevada.

PRESENT: Chairperson Jed Block

Vice Chairperson Lorraine Bagwell

Member Karen Abowd Member Ronni Hannaman Member Dan Neverett

STAFF: Lee Plemel, Planning Director

Moreen Scully, Senior Deputy District Attorney

Tamar Warren, Recording Secretary

NOTE: A recording of these proceedings, the Committee's agenda materials, and any written comments or documentation provided to the recording secretary during the meeting, are part of the public record. These materials are available for review, in the Clerk's Office, during regular business hours.

- 1. **CALL TO ORDER** Chairperson Abowd called the meeting to order at 5:30 p.m.
- 2. ROLL CALL Roll was called and a quorum was present. Member Valenti was absent.
- **3. PUBLIC COMMENTS AND DISCUSSION** Chairperson Abowd entertained public comments; however, none were forthcoming.
- 4. FOR POSSIBLE ACTION: APPROVAL OF MINUTES FROM MARCH 5, 2012. (5:32:14) Chairperson Abowd introduced the item. Member Neverett moved to approve the minutes of the March 5, 2012 meeting. The motion was seconded by Member Bagwell. Motion carried 4-0-1.

5. AGENDA ITEMS:

5-1 FOR POSSIBLE ACTION: TO ELECT A RACC CHAIR AND VICE-CHAIR FOR 2012. (5:32:34) – Chairperson Abowd introduced the item. Vice Chairperson Bagwell moved to elect Member Block to the position of RACC Chair. The motion was seconded by Member Hannaman. Motion Carried 5-0. Member Abowd nominated Member Valenti, for the position of RACC Vice Chair. There was no second to the motion. Chairperson Block entertained other nominations. Member Hannaman moved to elect Member Bagwell to the position of RACC Vice Chair. The motion was seconded by Member Neverett. Motion carried 5-0.

(5:34:08) – Chairperson Block requested clarification regarding agenda items 5-2 and 5-3, noting that discussing policies and procedures might not be relevant should special event funding transfer to the Cultural Commission. Mr. Plemel suggested discussing the two items together, but taking separate actions.

- 5-2 FOR POSSIBLE ACTION: TO DISCUSS AND MAKE RECOMMENDATIONS TO THE BOARD OF SUPERVISORS REGARDING SPECIAL EVENT FUNDING REVIEW CRITERIA.
- 5-3 FOR POSSIBLE ACTION: TO DISCUSS AND MAKE RECOMMENDATIONS TO THE BOARD OF SUPERVISORS REGARDING THE POSSIBLE ROLE OF THE CARSON CITY CULTURAL COMMISSION IN REVIEWING SPECIAL EVENT FUNDING REQUESTS. (5:35:39) Chairperson Block introduced the item. Member Abowd disclosed that she was a member of the Cultural Commission; however, she did not "seek or get any financial gain from it", adding that she planned on voting on the item. Mr. Plemel gave an overview in the form of a Staff Report, incorporated into the record, and explained that the criteria for funding special events would give the Committee flexibility to assess and make recommendations on whether events would continue to be funded, or be moved towards self-sustainability. Mr. Plemel also noted that the Parks and Recreation department would staff the

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Cultural Commission, which was in support of taking on the added responsibility, especially funding art and culture and other special events that were funded by the redevelopment funds. He stated that any modification of duties would require changes to the policies and procedures. Member Abowd suggested that any venue discounts be "backed out of the funding", adding that the Cultural Commission would be a logical fit as additional funding avenues were being explored for special events. She also suggested creating funding categories for the special events, similar to special services, such as grant distribution. Chairperson Block expressed concern that the Commission's responsibilities were "dwindling away". Mr. Plemel noted that the by-laws had been revised, and that the next priority was to update Redevelopment Area 2. He also noted that capital improvement plans, such as updating the signs, might be considered for next year. Chairperson Block stated that knowing the financials would be "extremely helpful", and wondered if the funds transferred to the Cultural Commission would be restricted to events in the Redevelopment Area. Member Hannaman explained that most people considered special events as community development. Chairperson Block considered the situation in Carson City "unique" because the Redevelopment District also included cultural and special events. Member Hannaman suggested having special guidelines on what would be funded as a cultural event. Vice Chairperson Bagwell recommended defining "what is redevelopment and what should we do with those dollars". Member Neverett was concerned that moving the funds would "lose its effectiveness at being directed in the Redevelopment Area". Discussion ensued regarding the on-going funding of many events that had not moved towards being self-sufficient. Chairperson Bagwell requested that a current balance sheet be attached to all the applications, and that a Staff review precede the consideration of the applications. Mr. Plemel noted that the use of redevelopment funds for special events had been in the Redevelopment Plan to attract more people to the area. Member Abowd suggested creating categories and letting applicants decide into which category they fit. In response to questions from several members, Mr. Plemel believed that he could attempt to categorize certain events and see whether they would be classified as cultural or redevelopment events.

(6:21:50) — Chairperson Block entertained public comments. Maurice White introduced himself and indicated that redevelopment funds should be spent by the Redevelopment Authority. He also believed that funds allocated for projects must quantify the benefit to the Redevelopment Area, and suggested identifying "signature events" for Carson City that should follow the same criteria as the "temporary events". Chairperson Block added that organizations asking for funds should be able to quantify the business generated by the participants and vendors. He also suggested discussing criteria prior to receiving applications for funding. Vice Chairperson Bagwell proposed assigning point values to certain criteria to make the process more objective, and suggested setting goals in advance. Vice Chairperson Bagwell moved to postpone the discussion of agenda items 5-2 and 5-3 to a future date, after having an opportunity to review the financial status of the redevelopment fund. The motion was seconded by Member Abowd. Motion carried 5-0.

6. NON-ACTION ITEMS:

- **a. STAFF UPDATES ON REDEVELOPMENT PROJECTS AND BUDGET.** (6:35:37) Chairperson Block introduced the item. Mr. Plemel summarized the requests of the Committee members for the upcoming meeting.
- **b. FUTURE AGENDA ITEMS FOR THE NEXT MEETING ON May 7, 2012.** (5:36:20) Mr. Plemel noted the budget and financial updates would be discussed. Chairperson Block requested the review of the redevelopment funding for the past four or five years. Vice Chairperson Bagwell requested information on how the redevelopment philosophy has changed over the years.
- 7. **PUBLIC COMMENTS** (6:38:53) Chairperson Block entertained public comments; however, none were forthcoming.
- 8. FOR POSSIBLE ACTION: ACTION TO ADJOURN (6:39:01) Chairperson Block introduced the item. Member Neverett moved to adjourn the meeting. The motion was seconded by Vice Chairperson Bagwell. The meeting was adjourned at 6:40 p.m.

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The Minutes of the Carson City Redevelopment Authority Citizens Committee meeting are so approved this 7	' th day of
May, 2012.	
	
JED BLOCK, Chair	