

Item # 11B

**City of Carson City
Agenda Report**

Date Submitted: September 10, 2007

Agenda Date Requested: Sept. 20, 2007

Time Requested: 30 minutes

To: Board of Supervisors

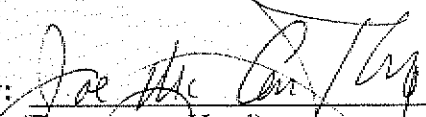
From: Supervisor Pete Livermore

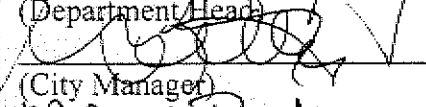
Subject Title: An overview presented by Pete Livermore and the Office of Business Development regarding the actions and successes of the newly formed Carson City Arts and Culture Coalition (CCACC).

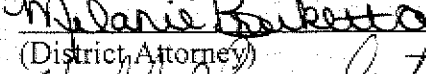
Staff Summary: Supervisor Pete Livermore has actively championed the creation of an arts and cultural coalition to serve as the grassroots body to speak as "one voice" for the cultural community. The CCACC's mission is to promote a vibrant cultural life for our community by "advocating" on behalf of the area's artists and its many and varied cultural institutions. Formed last year, this membership group meets monthly, has defined its governance, built its membership to greater than 30 organizations, created an effective website and initiated a marketing strategy to serve both the CCACC as a whole and all of its individual members. The CCACC has defined another long-range goal: to help the City establish an Arts and Culture Commission that must serve as the primary advisory body to the Board of Supervisors and act as a coordinator and catalyst bringing government, the arts community and the public together with one vision for the cultural benefit of the region.


Recommended Board Action: n/a

Prepared By: Joe McCarthy, Economic Development & Redevelopment Manager

Reviewed By: 
 (Department Head)


 (City Manager)


 (District Attorney)


 (Finance Director)

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