

Item # 12

**City of Carson City  
Agenda Report**

**Date Submitted:** September 26, 2006

**Agenda Date Requested:** October 5, 2006

**Time Requested:** 45 minutes

**To:** Redevelopment Authority


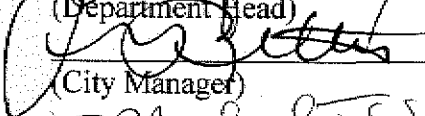
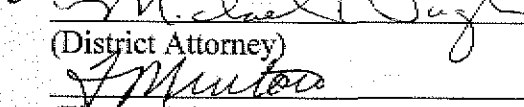

**From:** Economic Development/Redevelopment Department

**Subject Title:** A video presentation of the future look of Downtown Carson City.

**Staff Summary:** In September 2005, over a thousand Carson City residents participated in a two-day professionally directed "design studio" to provide a consensus for the future look of Carson City's Downtown. As a result, the Envision Carson City team commissioned this 3-D virtual tour that provides a birds-eye view of the future look of downtown Carson City: a walkable destination where residents and visitors alike will shop, dine and indulge in a myriad of cultural activities. Our goal is to create a scale and a street presence that will retain and further enliven the authentic character of Carson City. The quality of the streetscape and the public realm is essential to attract new residents and new businesses. Because Downtown is both Carson City's and the State of Nevada's front door, someday folks who now work here but live elsewhere and those frequent patrons from our outskirts or other communities will dream of opening a business here or even living in Downtown Carson City.

**Type of Action Requested:** (check one)  
 Resolution                       Ordinance  
 Formal Action/Motion             Other (Specify) - None

**Prepared By:** Joe McCarthy, Economic Development & Redevelopment Manager

<b>Reviewed By:</b> <u></u>	Date: <u>9-26-06</u>
(Department Head)	
<u></u>	Date: <u>9-26-06</u>
(City Manager)	
<u></u>	Date: <u>9-26-06</u>
(District Attorney)	
<u></u>	Date: <u>9/26/06</u>
(Finance Director)	