

Agenda Item 4A

City of Carson City

Agenda Report

Date Submitted: June 10, 2014

Agenda Date Requested: June 19, 2014

Time Requested: 20 Minutes

To: Mayor and Supervisors

From: Parks and Recreation Department

Subject Title: For Possible Action: To approve the Parks and Recreation Commission's recommendation to allocate up to \$30,000 from the Quality of Life Initiative (Question 18) Parks Capital, Undesignated Projects Fund to partner with the Redevelopment Authority and the Nevada Commission on Tourism to fund Phase 1 of the Carson City Fairgrounds/Fuji Park Directional and Event Banner Sign Project. (Vern L. Krahn, Park Planner / Tom Grundy, P.E., Project Manager)

Staff Summary: Carson City has been awarded a \$20,000 grant from the Nevada Commission on Tourism (NCOT) for a directional and event banner sign at the Fairgrounds/Fuji Park complex adjacent to U.S. Highway 395. In addition, the Redevelopment Authority Citizens Committee voted unanimously to recommended \$20,000 of Redevelopment Authority funds be used to match NCOT's grant. Then on June 3, 2014, the Parks and Recreation Commission voted 6-0-1 (with one abstention) to allocate up to \$30,000 from the Quality of Life Initiative (Question 18) Parks Capital, Undesignated Projects Fund to partner with the Nevada Commission on Tourism and the Redevelopment Authority Citizens Committee to fund Phase 1 of the Carson City Fairgrounds/Fuji Park Complex Directional and Event Banner Sign Project. The total cost for Phase 1 is estimated to not exceed \$70,000.

Type of Action Requested: (check one)

- Resolution Ordinance
 Formal Action/Motion Other (Specify)

Does This Action Require A Business Impact Statement: Yes No

Recommended Board Action: I move to approve the Parks and Recreation Commission's recommendation to allocate up to \$30,000 from the Quality of Life Initiative (Question 18) Parks Capital, Undesignated Projects Fund to partner with the Redevelopment Authority and the Nevada Commission on Tourism to fund Phase 1 of the Carson City Fairgrounds/Fuji Park Directional and Event Banner Sign Project.

Explanation for Recommended Board Action: City staff believes the Fairgrounds/Fuji Park complex is an under-utilized facility and the City's long term desire is to have the facility become an event destination center (economic engine) for many large multi-day events. A sign on US 395 South is needed to identify the complex, make motorists aware of the complex's oasis amenities, be a promotional tool for event promoters to inform both visitors and residents about upcoming events, and be a communication tool for public service announcements.

Due to City funding limitations, the directional and event banner sign is designed to be constructed in three phases. **Phase 1 is a complete stand-alone and functionally independent project.** Phase 1 will provide the sign's base with the incorporation of translucent directional information panels and an upper metal frame which will be designed to allow for changeable banners. These banners would be changed out for the different events happening at the complex.

In preparation for this project, City staff applied for and received a Special Use Permit for the sign on Wednesday, March 26, 2014.

Applicable Statute, Code, Policy, Rule or Regulation: NRS 279.408, NRS 279.572; Carson City Parks and Recreation Master Plan Section 7.1.2; and Quality of Life Initiative (Question 18)

Fiscal Impact: Currently, the Quality of Life Initiative (Question 18) Parks Capital, Undesignated Projects Fund has \$70,364. Expending \$30,000 from this account will leave a balance of \$40,364.

Explanation of Impact: The addition of \$30,000 to the project budget will provide an enough funding for Phase 1 of the sign project. Also, NCOT's grant offsets the City's project's budget by \$20,000. As a result, the City will spend \$50,000 to get a \$70,000 sign.

Funding Source: Quality of Life Initiative (Question 18) Parks Capital, Undesignated Projects Fund
Debit 254-504-6452-7199
Fairgrounds/Fuji Park Reader Board Project (NCOT Grant)
Credit Project # 011409

Alternatives:

- 1) Not fund the \$30,000 for the project and direct staff to decline the NCOT grant
- 2) Fund a smaller dollar amount from Quality of Life Initiative (Question 18) Parks Capital, Undesignated Projects Fund and direct staff to find another funding source for the rest of the project funds
- 3) Direct staff to find a different funding source for the project

Supporting Material: Exhibit #1 – Parks and Recreation Commission Staff Report and Exhibits dated May 6, 2014
Exhibit #2 – Parks and Recreation Commission Staff Report and Exhibits dated June 3, 2014

Prepared By: _____ Date: ____/____/____
Vern L. Krahn, Park Planner

Reviewed By: _____ Date: ____/____/____
Roger Moellendorf, Parks & Recreation Director

_____ Date: ____/____/____
Nick Marano, City Manager

_____ Date: ____/____/____
District Attorney's Office

_____ Date: ____/____/____
Finance Department

Board Action Taken:

Motion: _____ 1: _____ Aye/Nay
2: _____

(Vote Recorded By)

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Other Projects - Grundy

Overland Water Main	Start	End
Pre Design		
60% Docs		
90% Docs		
100% Docs	6/15/2014	7/15/2014
Bid/Award	8/1/2014	9/1/2014
Constuction	9/1/2014	10/1/2014
Post Construction	10/1/2014	12/31/2014

Fuji Sign	Start	End	Duration
Develop RFP	7/6/2014	8/6/2014	31
RFP on Street/Award	8/7/2014	10/16/2014	70
Design	10/17/2014	12/18/2014	62
Constuction	2/2/2015	4/3/2015	60
Post Construction	4/6/2015	5/29/2015	53

Long Street Sidewalk	Start	End	Duration
Pre Design			0
60% Docs	6/21/2014	8/29/2014	69
90% Docs	9/1/2014	10/3/2014	32
100% Docs	10/6/2014	11/6/2014	31
Bid/Award	11/10/2014	1/15/2015	66
Constuction	2/2/2015	4/3/2015	60
Post Construction	4/6/2015	5/29/2015	53