

MINUTES
Regular Meeting
Carson City Cultural Commission
Tuesday, March 18, 2014 ● 5:30 PM
Community Center Sierra Room, 851 East William Street, Carson City, Nevada

Commission Members:

Vice Chair – Robert Stansbury	Commissioner – Karen Abowd
Commissioner – Peter Barton	Commissioner – Elinor Bugli
Commissioner – Danielle Cook	Commissioner – Eugene Paslov
Commissioner – Jaswinder (Jesse) Singh Dhami	

Staff:

Roger Moellendorf, Parks and Recreation Department Director
Tina Russom, Deputy District Attorney
Vern Krahn, Park Planner
Tamar Warren/Deputy Clerk & Recording Secretary

NOTE: A recording of these proceedings, the board’s agenda materials, and any written comments or documentation provided to the recording secretary during the meeting are public record. These materials are on file in the Clerk-Recorder’s Office, and available for review during regular business hours.

CALL TO ORDER – 5:30 p.m.

ROLL CALL AND DETERMINATION OF QUORUM – A quorum was present.

Attendee Name	Status	Arrived
Robert Stansbury	Present	
Karen Abowd	Present	
Peter Barton	Present	
Elinor Bugli	Present	
Danielle Cook	Absent	
Eugene Paslov	Present	5:50 p.m.
Jaswinder (Jesse) Singh Dhami	Present	

CITIZEN COMMENTS – None.

1. ACTION ON APPROVAL OF MINUTES

RESULT:	APPROVED (5-0-0)
MOVER:	Barton
SECONDER:	Abowd
AYES:	Stansbury, Abowd, Barton, Bugli, Dhami
NAYES:	None
ABSTENTIONS:	None
ABSENT:	Cook, Paslov

2. MODIFICATIONS TO THE AGENDA – Vice Chairperson Stansbury requested the removal of item 3C from the agenda and replacing it with item 4A.

3. MEETING ITEMS

A. FOR POSSIBLE ACTION: TO ELECT A CHAIRPERSON AND VICE-CHAIRPERSON FOR THE CULTURAL COMMISSION FOR THE 2014 CALENDAR YEAR. – Mr. Krahn gave background and cited the election criteria listed in the bylaws.

(5:34:14) – MOTION: To elect Vice Chairperson Stansbury to the position of Cultural Commission Chair, and Commissioner Bugli to the position of Vice Chair.

RESULT:	APPROVED (5-0-0)
MOVER:	Abowd
SECONDER:	Singh
AYES:	Stansbury, Abowd, Barton, Bugli, Dhami
NAYES:	None
ABSTENTIONS:	None
ABSENT:	Paslov, Cook

B. FOR POSSIBLE ACTION: TO APPROVE THE CARSON CITY VISITORS BUREAU’S BANNER DESIGNS FOR FAIRVIEW DRIVE BASED ON THEIR “THE EXPERIENCE STARTS HERE” MARKETING MESSAGE THAT WOULD INCLUDE VARIOUS IMAGES OF THE CITY’S ARTS/CULTURAL EVENTS, ACTIVITIES, AND EXPERIENCES.

(5:36:00) – Mr. Krahn gave background and presented the Staff Report, incorporated into the record.

(5:37:40) – Joel Dunn, Carson City Convention and Visitors Bureau Executive Director, presented the Bureau’s overhead banner designs for the light posts on Fairview Drive. He also clarified that a request for proposal (RFP) will be issued to local sign designers, with a five-year banner life expectancy in mind.

PUBLIC COMMENT

(5:50:49) – Sharon Rosse, Capital City Arts Initiative, was informed that the split banners would be 18 by 36 inches.

(5:52:10) – MOTION: I move to approve the Carson City Visitors Bureau’s banner designs for Fairview Drive, based on their “The Experience Starts Here” marketing message that would include various images of the City’s arts/cultural events, activities, and experiences.

RESULT:	APPROVED (6-0-0)
MOVER:	Abowd
SECONDER:	Singh
AYES:	Stansbury, Abowd, Barton, Bugli, Dhami, Paslov
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Cook

C. FOR POSSIBLE ACTION: TO RECOMMEND TO THE BOARD OF SUPERVISORS THE FRAME WORK FOR A NEW APPROACH TO FUND THE PUBLIC ART PROGRAM ORDINANCE. – Postponed.

D. FOR POSSIBLE ACTION: TO RECOMMEND TO THE BOARD OF SUPERVISORS APPROVAL OF THE CULTURAL COMMISSION’S ANNUAL REPORT FOR 2013/14 AND WORK PLAN FOR 2014/15.

(6:07:01) – Mr. Moellendorf introduced the item and gave background.

(6:08:10) – Mr. Krahn presented the agenda materials which are incorporated into the record.

(6:16:54) – Commissioner Paslov noted the absence of a public art component in the one-eighth cent sales tax increase hearings. Mr. Moellendorf explained that a later discussion had resulted in considering funding some art project through the Community Center improvements. Discussion also ensued regarding the economic return on investment (ROI) through art.

(6:25:09) – Commissioner Abowd suggested keeping the Commission’s website up to date. Discussion ensued regarding multiple Commission websites and Mr. Krahn agreed to look into the issue.

(6:28:45) – Mr. Krahn also received direction to include the economic impact of art to the community in the annual report. Commissioner Paslov offered to help Mr. Krahn.

PUBLIC COMMENT – None.

(6:29:35) – MOTION: I move to recommend to the Board of Supervisors approval of the Cultural Commission’s annual report for 2013/2014 and work plan for 2014/2015.

RESULT:	APPROVED (6-0-0)
MOVER:	Abowd
SECONDER:	Singh
AYES:	Stansbury, Abowd, Barton, Bugli, Dhami, Paslov
NAYS:	None
ABSTENTIONS:	None
ABSENT:	Cook

4. STAFF UPDATES - DISCUSSION ONLY

A. UPDATE ON THE NEVADA ARTS COUNCIL’S ARTS TOWN MEETING IN CARSON CITY, NEVADA HELD ON THURSDAY, MARCH 13, 2014.

(5:54:08) – Mary Works Covington, Community Arts Development Program Coordinator for the Nevada Arts Council, summarized for the Commission the information regarding the Arts Town Meeting held in Carson City on Thursday, March 13, 2014. She also gave an update on the upcoming meetings, incorporated into the record, in other parts of Nevada.

(5:58:58) – Commissioner Paslov thanked Ms. Works Covington and called the event a “much needed activity”.

PUBLIC COMMENT

(6:03:48) – Ms. Rosse noted that this event takes place every three years.

(6:04:21) – Ms. Works Covington encouraged viewers to forward the upcoming event information to friends and family in the area and to take the online survey in English or Spanish. She also noted that print copies of the survey could be made available upon request.

B. UPDATE ON SCHEDULING A TOUR OF THE CITY OF RENO’S PUBLIC ART DISPLAYS FOR THE CULTURAL COMMISSION.

(6:30:09) – Mr. Krahn suggested scheduling an evening, possibly at the next Commission meeting, or a Saturday tour to visit Reno’s public art displays. The majority of the Commissioners preferred utilizing the next meeting time for this purpose. Mr. Krahn offered to coordinate the tour.

(6:33:51) – Vice Chairperson Bugli suggested getting acquainted with the public art in Carson City.

C. UPDATE ON THE CARSON CITY ARTS AND CULTURE COALITION ACTIVITIES.

(6:35:05) – Mr. Krahn noted that he had included a copy of the Coalition’s meeting minutes and activity updates in the agenda packets, which are incorporated into the record.

D. FYI ITEMS. (6:36:46) – Mr. Krahn reviewed the items incorporated in the agenda packets.

5. MEMBERS’ ANNOUNCEMENTS AND REQUESTS FOR INFORMATION.

1. UPDATE ON THE NEVADA ACADEMY FOR THE PERFORMING ARTS.

(6:38:05) – Commissioner Paslov noted that the Academy was still scheduled to open in August 2014. He also cited the lack of marketing funds and recruiting efforts, adding that to date they had 60 students who were planning to enroll.

2. UPDATE ON THE STATE OF NEVADA’S PLANNING EFFORTS FOR THE NEVADA’S SESQUICENTENNIAL (NV 150) CELEBRATION.

(6:40:59) – Commissioner Barton gave an update on the Nevada Sesquicentennial Celebration activities, also found on the www.Nevada150.org website.

(6:48:45) – Mr. Krahn announced the Nevada Sesquicentennial Fair taking place on July 30, 2014 until August 3, 2014.

(6:49:44) – Vice Chairperson Bugli noted that the Mile High Jazz/Music Festival would be kicked off at the Nevada Sesquicentennial Fair.

3. UPDATE ON THE GREENHOUSE PROJECT.

(6:50:46) – Commissioner Abowd gave an update on the Greenhouse Project. She noted that the produce had been donated to the Ron Wood Family Resource Center, FISH, Salvation Army, and the Carson High School

Culinary Arts Program. Commissioner Abowd also discussed volunteer and upcoming fund raising activities, and invited the public to visit www.carsoncitygreenhouse.org.

(6:53:32) – Chairperson Stansbury reported on a Brewery Arts Center workshop, adding that he expected “some major changes” as a result.

6. FUTURE AGENDA ITEMS. (6:55:20) – Chairperson Stansbury suggested having a special meeting prior to the September meeting, and Mr. Moellendorf advised having a brief meeting prior to the tour of the public art in Reno. Other future agenda items are incorporated into the agenda packets.

7. PUBLIC COMMENTS. (6:57:38) – None.

8. ACTION ON ADJOURNMENT. (6:58:14) – Commissioner Bugli moved to Adjourn. The motion was seconded by Commissioner Dhami. The meeting was adjourned at 7:00 p.m.

The Minutes of the March 18, 2014 Carson City Cultural Commission meeting are so approved this 16th day of September, 2014.

ROBERT STANSBURY, Chair