

CARSON CITY REDEVELOPMENT AUTHORITY
Minutes of the May 15, 2014 Meeting
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A regular meeting of the Carson City Redevelopment Authority was scheduled to take place during the Board of Supervisors meeting on Thursday, May 15, 2014 in the Community Center Sierra Room, 851 East William Street, Carson City, Nevada.

PRESENT: Chairperson Karen Abowd
Vice Chairperson Brad Bonkowski
Member Robert Crowell
Member John McKenna
Member Jim Shirk

STAFF: Marena Works, Interim City Manager
Randal Munn, Chief Deputy District Attorney
Kathleen King, Deputy Clerk / Recording Secretary

NOTE: A recording of these proceedings, the Redevelopment Authority's agenda materials, and any written comments or documentation provided to the Clerk during the meeting are part of the public record. These materials are available for review, in the Clerk's Office, during regular business hours.

21. CALL TO ORDER AND ROLL CALL (2:00:04) - Chairperson Abowd called the meeting to order at 2:00 p.m. Roll was called; a quorum was present.

22. PUBLIC COMMENT (2:00:15) - Chairperson Abowd entertained public comment; however, none was forthcoming.

23. COMMUNITY DEVELOPMENT DEPARTMENT, OFFICE OF BUSINESS DEVELOPMENT

23(A) PRESENTATION AND DISCUSSION ONLY REGARDING BUSINESS DEVELOPMENT ACTIVITIES AT THE BUSINESS RESOURCE INNOVATION CENTER ("BRIC") (2:01:20) - Chairperson Abowd introduced this item. Community Development Director Lee Plemel introduced BRIC Business Development Manager Michael Salogga, and provided an overview of the item. Mr. Salogga provided an overview of the presentation, and reviewed the agenda materials.

(2:11:26) Reno Nevada Small Business Development Center Deputy State Director Winnie Dowling expressed "statewide support for Michael Salogga." Ms. Dowling discussed the NSBDC responsibilities to "track jobs created, jobs saved, ... businesses started, financing that businesses get ...," and commended Mr. Salogga's efforts. She acknowledged difficulties relative to funding, but pointed out that "sixty percent of all new jobs are created by small businesses." She described Mr. Salogga as "the whole package," in that he has "incubator experience, he knows how to counsel businesses, he lives in the community, he works in the community, he's a part of everything, he gets really excited, he knows about social media, ... We use him as a resource in our statewide network."

Ms. Works advised of having recently met with the Douglas County Economic Vitality Manager Lisa Granahan, who informed her how "very fortunate we are to have [Mr. Salogga] here and how ... much they value" the collaboration with Carson City.

(2:15:01) Mr. Salogga introduced Miya MacKenzie, representing the Hop and Mae Adams Foundation and the Adams Hub, who discussed the importance of developing an entrepreneurial culture in Carson City. She described Mr. Salogga and the BRIC as "invaluable resource(s) ... in terms of pitching the concept to

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entrepreneurs of starting their businesses in Carson City, both entrepreneurs in Carson as well as ... outside the community.” She discussed the entrepreneurial culture relative to young people, and noted the important role of Mr. Salogga and the BRIC.

In response to a question, Mr. Salogga discussed his changing role in the WNDD Loan Committee. He related background information on the Apex SCF “success story.” Mr. Salogga, Mr. Plemel, and Ms. Works, responded to questions of clarification regarding the origins of the business development manager position; funding sources; statistical information provided in the report; differences in the roles between the City's business development manager and the NNDA; and businesses created in the last six months.

Chairperson Abowd entertained public comment and, when none was forthcoming, thanked Mr. Salogga for his presentation.

23(B) POSSIBLE ACTION TO PROVIDE DIRECTION TO STAFF REGARDING INCLUDING A PART-TIME BRIC FRONT DESK POSITION IN THE GENERAL FUND OR REDEVELOPMENT FUND IN PREPARATION OF THE FY 2014 / 2015 CITY BUDGET (2:29:16) - Chairperson Abowd introduced this item, and Community Development Director Lee Plemel reviewed the agenda materials. Chairperson Abowd entertained Redevelopment Authority member comment on this item and, when none was forthcoming, public comment. When no public comment was forthcoming, Chairperson Abowd requested Library Director Sena Loyd to provide additional background information.

(2:31:23) Ms. Loyd discussed the cost and funding mechanism for the requested position, and the associated responsibilities.

A brief discussion took place regarding the necessary action. (2:34:30) In response to a question, Ward 3 Supervisor Candidate and RACC Chair Lori Bagwell discussed the RACC's decision to not support funding of the requested position from the Redevelopment fund.

Chairperson Abowd entertained additional Redevelopment Authority member or public comment and, when none was forthcoming, a motion. No formal action was taken.

23(C) POSSIBLE ACTION TO PRIORITIZE AND MAKE A RECOMMENDATION TO THE BOARD OF SUPERVISORS REGARDING THE EXPENDITURE OF \$65,000 FROM THE FISCAL YEAR 2014 / 2015 REDEVELOPMENT REVOLVING FUND TO SUPPORT VARIOUS SPECIAL EVENTS IN SUPPORT OF THE REDEVELOPMENT DISTRICT (2:35:52) - Chairperson Abowd introduced this item, and Community Development Director Lee Plemel reviewed the agenda materials in conjunction with displayed slides. Ms. Works provided an overview of the application review process which was conducted by the Redevelopment Authority Citizens Committee (“RACC”).

Chairperson Abowd entertained comments of the applicants. (2:39:45) Pinkerton Ballet Theater President Molly Walt entertained questions or comments; however, none were forthcoming.

(2:40:25) Member Crowell disclosed that his wife, Susan, serves as a member of the Mile High Jazz Band Association, Inc. Board of Directors. Chairperson Abowd disclosed that her husband, Charlie, serves as a member of the RSVP Board of Directors. Both Member Crowell and Chairperson Abowd advised that their judgment would not be affected nor do either of them gain financially from their respective spouses' service.

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(2:41:22) Sierra Nevada Ballet Artistic Director Rosine Bena entertained questions or comments. In response to a question, Ms. Bena explained costs associated with the Duke's Place production.

(2:42:35) Mile High Jazz Band Association, Inc. Treasurer Elinor Bugli distributed last year's schedules to the Redevelopment Authority members and entertained questions or comments. None were forthcoming.

(2:43:27) Capital City Arts Initiative Executive Director Sharon Rosse distributed flyers to the Redevelopment Authority members, and provided an overview of the requested funding. Chairperson Abowd entertained questions or comments; however, none were forthcoming.

(2:44:39) Gene Green, representing the Silver Dollar Car Classic, provided an overview of the event schedule and discussed the positive economic impact. Chairperson Abowd entertained questions or comments; however, none were forthcoming.

(2:45:55) Joy Evans provided background information on, and discussed the value of, the Lone Mountain Cemetery Tour. She responded to questions of clarification.

(2:51:56) RSVP Grants Manager Carol Annecker responded to questions of clarification regarding the Fourth of July event. Chairperson Abowd entertained additional questions or comments and, when none were forthcoming, thanked Ms. Annecker.

(2:54:06) Mr. Plemel introduced Advocates to End Domestic Violence Executive Director Lisa Lee, who reviewed the application materials and responded to questions of clarification.

(2:58:37) Mr. Plemel provided an overview of the Carson City Senior Citizens Center application, noting that the RACC had not recommended approval of the requested funding. He entertained questions or comments; however, none were forthcoming.

(2:59:21) Ms. Works responded to questions of clarification regarding the City's application for the Sesquicentennial Fair, and reviewed the scheduled events and activities.

(3:04:12) Mr. Plemel provided an overview of the RACC's action relative to the Ventana Sierra application. Ventana Sierra CEO Kelly Foutz provided an overview of the application. In response to a question, she reviewed the mission of Ventana Sierra. (3:09:30) In response to a question, Ward 3 Supervisor Candidate and RACC Chair Lori Bagwell provided an overview of the RACC's discussion relative to the subject application. (3:11:38) RACC Member Garrett Lepire requested the Board to determine whether Ventana Sierra can continue with their event without the requested funding. Ms. Foutz discussed the method by which the event would be funded without the requested funding. Chairperson Abowd entertained additional questions or comments; however, none were forthcoming.

(3:13:35) Mr. Plemel provided an overview of the RACC's decision relative to the NVision Live Events application and responded to questions of clarification.

Chairperson Abowd entertained additional Redevelopment Authority member questions or comments and, when none were forthcoming, public comments. (3:15:26) Garrett Lepire suggested transferring \$3,000 to Ventana Sierra from the RSVP Fourth of July Celebration "to at least give them some funding ... and not messing with the fair's money."

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Chairperson Abowd entertained additional public comment. (3:15:57) RSVP Grants Manager Carol Annecker advised that the funding raised from RSVP events is used to assist senior citizens in Carson City.

Chairperson Abowd entertained additional public comment and, when none was forthcoming, a motion. **Vice Chairperson Bonkowski moved to recommend approval of allocating \$65,000.00 from the redevelopment revolving fund, as identified in the attached spreadsheet, by a vote of 6 ayes, 0 nays, and 1 absent on May 5, 2014, by the Redevelopment Authority Citizens Committee. Member Crowell seconded the motion.** Chairperson Abowd entertained discussion on the motion and, when none was forthcoming, called for a vote.

RESULT:	Approved [5 - 0]
MOVER:	Vice Chairperson Brad Bonkowski
SECOND:	Member Robert Crowell
AYES:	Vice Chair Bonkowski, Members Crowell, McKenna, Shirk, and Chair Abowd
NAYS:	None
ABSENT:	None
ABSTAIN:	None

24. PUBLIC COMMENT (3:17:53) - Chairperson Abowd entertained public comment; however, none was forthcoming.

25. ACTION TO ADJOURN REDEVELOPMENT AUTHORITY (3:18:00) - Chairperson Abowd adjourned the meeting at 3:18 p.m.

The Minutes of the May 15, 2014 Carson City Redevelopment Authority meeting are so approved this _____ day of January, 2015.

KAREN ABOWD, Chair

ATTEST:

SUSAN MERRIWETHER, Clerk - Recorder