

**PARKS AND RECREATION COMMISSION
STAFF REPORT**

MEETING DATE: July 7, 2015

AGENDA ITEM NUMBER: 3B

APPLICANT: Scott Fahrenbruch, Deputy Director

REQUEST: Discussion only regarding planning efforts for the upcoming Nevada Fair at Carson Fairgrounds/Fuji Park.

GENERAL DISCUSSION: At this meeting staff will give the Commission an overview of the planning efforts of our department and other key City staff for the 2015 Nevada Fair. This is the first year for our department to take the lead role in planning and coordinating this event, and we hope to give the Commission a clear picture on what has been done to date, and what will be done from this point forward leading up to the four-day event on June 30- August 2, 2015. We will present and discuss the following items:

1. Marketing and advertising.
2. Vendors and entertainment for this year's event.
3. The role of the Nevada Fair Coordination Committee, comprised of City staff and volunteers.
4. The role of Susan Taylor, our contracted Fair Manager.
5. The role of department staff for the event.
6. Changes to the parking and other logistic changes this year.

We are very confident on where we are at in the process of planning for this year's Nevada Fair, and look forward to sharing this information with the Commission.

RECOMMENDED ACTION: This item is for discussion only. No action can be taken at this time.