



STAFF REPORT

Report To: Board of Supervisors

Meeting Date: February 18, 2016

Staff Contact: Janice Keillor, Grants Administrator

Agenda Title: For Possible Action: To authorize staff to submit an application to the National Endowment of the Arts (NEA) for the Art Works Grant program in the amount of \$40,000. (Janice Keillor, jkeillor@carson.org)

Staff Summary: The Art Works grant program supports the creation of art that meets the highest standards of excellence, public engagement and lifelong learning in the arts, and the strengthening of communities through the arts. Carson City would like to apply for this grant in the Visual Arts category and commission local artists to create art pieces to be included as part of the Downtown Streetscape Enhancement Project. There is a 1:1 match requirement, which has already been met through bench sponsorships and through a \$10,000 in-kind match from the Brewery Arts Center.

Agenda Action: Formal Action/Motion

Time Requested: 10 minutes

Proposed Motion

I move to authorize staff to submit an application to the National Endowment of the Arts (NEA) for the Art Works Grant program in the amount of \$40,000.

Board's Strategic Goal

Quality of Life

Previous Action

N/A

Background/Issues & Analysis

The National Endowment of the Arts believes that art enhances the value of individuals and communities and empowers creativity and innovation in our society and economy. The Downtown Streetscape Enhancement Project is currently being designed with specific areas set aside for art work. Incorporating art into this redevelopment project would enhance Carson City's downtown core and align with the Carson City Arts and Culture Master Plan.

Applicable Statute, Code, Policy, Rule or Regulation

N/A

Financial Information

Is there a fiscal impact? Yes No

If yes, account name/number:

Is it currently budgeted? Yes No

Explanation of Fiscal Impact: N/A

Alternatives

Do not authorize staff to submit the application.
Provide staff with alternative direction.

Board Action Taken:

Motion: _____

1) _____

2) _____

Aye/Nay

(Vote Recorded By)

Art Works Grant Budget

Direct Costs	Amount
Solicitation	\$ 600.00
artist fees:	
art pieces to include base, lighting, and installation	\$ 88,500.00
Indirect Costs	
Administrative-de minimus 10%	\$ 9,900.00
Total Project Costs	\$ 99,000.00
Income	
1. Amount requested from NEA	\$ 40,000.00
2. Total Match for this project	\$ 59,000.00
Cash	
Chamber of Commerce/Carson City	\$ 49,000.00
Total cash	\$ 49,000.00
In-Kind	
Brewery Arts Center	\$ 10,000.00
Total In-Kind	\$ 10,000.00
Total Match for this project	\$ 59,000.00
Total project income	\$ 99,000.00

[HOME](#)[ABOUT](#)[GRANTS](#)[NEWS](#)[LIFETIME HONORS](#)[PUBLICATIONS](#)[ARTISTIC FIELDS](#)[CONTACT](#)

Home

GRANTS

ART WORKS Guidelines: Grant Program Description

The guiding principle of "Art Works" is at the center of everything we do at the NEA. "Art Works" refers to three things: the works of art themselves, the ways art works on audiences, and the fact that art is work for the artists and arts professionals who make up the field.

Art works by enhancing the value of individuals and communities, by connecting us to each other and to something greater than ourselves, and by empowering creativity and innovation in our society and economy. The arts exist for beauty itself, but they also are an inexhaustible source of meaning and inspiration.

The NEA recognizes these catalytic effects of excellent art, and the key role that arts and design organizations play in revitalizing them. To deepen and extend the arts' value, including their ability to foster new connections and to exemplify creativity and innovation, we welcome projects that:

- Are likely to prove transformative with the potential for meaningful change, whether in the development or enhancement of new or existing art forms, new approaches to the creation or presentation of art, or new ways of engaging the public with art;
- Are distinctive, offering fresh insights and new value for their fields and/or the public through unconventional solutions; and
- Have the potential to be shared and/or emulated, or are likely to lead to other advances in the field.

Beyond encouraging projects that demonstrate these characteristics, we want to achieve the following four objectives through the Art Works category:

- Creation: The creation of art that meets the highest standards of excellence,
- Engagement: Public engagement with diverse and excellent art,
- Learning: Lifelong learning in the arts, and

- Livability: The strengthening of communities through the arts.

Items of interest:

- Partnerships can be valuable to the success of projects. While not required, applicants are encouraged to consider partnerships among organizations, both in and outside of the arts, as appropriate to their project.
- American arts and design organizations must be inclusive of the full range of demographics of their communities, as well as individuals of all physical and cognitive abilities. Toward that end, we encourage projects for which NEA support is sought to strive for the highest level of inclusiveness in their audiences, programming, artists, governance, and staffing. We also welcome projects that will explicitly address the issue of inclusion.
- We are interested in projects that extend the arts to underserved populations -- those whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability. This is achieved in part through the use of Challenge America funds.
- We are interested in projects, regardless of the size or type of applicant organization, that are of national, regional, or field-wide significance; that tour in several states; or that provide an unusual or especially valuable contribution because of geographic location. This includes local projects that can have significant effects within communities or that are likely to serve as models for a field.
- We urge organizations that apply under these guidelines to involve artists in their projects and to provide specific information on the participating artists in their applications.
- We are committed to supporting equitable opportunities for all applicants and to investing in diversity in the arts including works of all cultures and periods.
- We recognize that the significance of a project can be measured by excellence and invention, not solely by budget size, institutional stature, or the numbers of people or areas that are reached.
- We urge applicants to make accommodations for individuals with disabilities an integral part of their projects.

The Art Works category does not fund direct grants to individuals. Direct grants to individuals are offered only in the category of **Literature Fellowships**.

Grants generally will range from \$10,000 to \$100,000. No grants will be made below \$10,000. Grants of \$100,000 or more will be made only in rare instances, and only for projects that we determine demonstrate exceptional national or regional significance and impact. In the past few years, well over half of the agency's grants have been for amounts less than \$25,000.

To apply, choose a discipline

- **Artist Communities**
- **Arts Education**
- **Dance**
- **Design**
- **Folk & Traditional Arts**
- **Literature**
- **Local Arts Agencies**
- **Media Arts**
- **Museums**
- **Music**

- » [Opera](#)
- » [Presenting & Multidisciplinary Works](#)
- » [Theater & Musical Theater](#)
- » [Visual Arts](#)
- » [Creativity Connects Projects](#)

If you have questions, [contact the staff](#) for the field/discipline that is most appropriate for your project.

ART WORKS BASICS

- » [Grant Program Description](#)
- » [We Fund/We Do Not Fund](#)
- » [Application Calendar](#)
- » [Award Information](#)
- » [Applicant Eligibility](#)
- » [Application Review](#)
- » [Award Administration](#)
- » [Other information](#)
- » [FAQs](#)
- » [Contacts](#)

[Site Map](#) | [Site Policies](#) | [USA.gov](#)

400 7th Street, SW, Washington, DC 20506 202.682.5400 | webmgr@arts.gov

[HOME](#)[ABOUT](#)[GRANTS](#)[NEWS](#)[LIFETIME HONORS](#)[PUBLICATIONS](#)[ARTISTIC FIELDS](#)[CONTACT](#)

[Home](#) » [Grants](#) » [Apply for a Grant](#) » [Grants for Organizations](#) » [Art Works](#)

GRANTS

ART WORKS Guidelines: Award Information

Grant Amounts & Matching Funds

All grants require a nonfederal match of at least 1 to 1. For example, if an organization receives a \$10,000 grant, the total eligible project costs must be at least \$20,000 and the organization must provide at least \$10,000 toward the project from nonfederal sources.

Grants generally will range from \$10,000 to \$100,000. No grants will be made below \$10,000. Grants of \$100,000 or more will be made only in rare instances, and only for projects that we determine demonstrate exceptional national or regional significance and impact.

In developing an application, we urge all applicants to consider the level of recent awards and to request a realistic grant amount. Applicants should review the **lists of grants** on our website to see recent grant award levels and project types. In the past few years, well over half of the agency's grants have been for amounts less than \$25,000.

Applicants whose grants are recommended for less than the amount that is requested will have the opportunity to revise the project budget to reflect any necessary changes to the project, based on the recommended funding amount. We reserve the right to limit support of a project to a particular portion(s) or cost(s).

Period of Performance

The National Endowment for the Arts' support of a project can start no sooner than the "Earliest Beginning Date for National Endowment for the Arts Period of Performance" listed on the **Application Calendar**. Grants awarded under these guidelines generally may cover a period of performance of up to two years. **The two-year period is intended to allow an applicant sufficient time to plan, execute, and close out its project, not to repeat a one-year project for a second year.**

Any planning costs that are included as part of the project must be incurred during the established period of performance. No pre-award costs are allowable in the Project Budget. Project costs that are incurred before the "Earliest Beginning Date for National Endowment for the Arts Period of Performance" will be removed from the Project Budget.

A grantee may not receive more than one National Endowment for the Arts grant for the same project during the same period of performance.

ART WORKS BASICS

- [Grant Program Description](#)
- [We Fund/We Do Not Fund](#)
- [Application Calendar](#)
- [Award Information](#)
- [Applicant Eligibility](#)
- [Application Review](#)
- [Award Administration](#)
- [Other Information](#)
- [FAQs](#)
- [Contacts](#)

[Site Map](#) | [Site Policies](#) | [USA.gov](#)

400 7th Street, SW, Washington, DC 20506 202.682.5400 | webmgr@arts.gov


[HOME](#)
[ABOUT](#)
[GRANTS](#)
[NEWS](#)
[LIFETIME HONORS](#)
[PUBLICATIONS](#)
[ARTISTIC FIELDS](#)
[CONTACT](#)

[Home](#) » [Grants](#) » [Apply for a Grant](#) » [Grants for Organizations](#) » [Art Works](#)

GRANTS

ART WORKS Guidelines: Visual Arts

Visual Arts activity in the nation is undertaken by a variety of organizations and institutions—from large and small, rural and urban, emerging and established, public or private non-profit—many of which have solely artistic missions. Others are community-based organizations whose portfolios may, on occasion, include the visual arts.

The National Endowment for the Arts is committed to supporting visual arts activity—painting, sculpture, photography, printmaking, drawing, craft, and public art -- that demonstrates exceptional aesthetic investigation and meaningful community engagement.

Specifically, the National Endowment for the Arts is interested in supporting contemporary artists and the projects they undertake, such as exhibitions, residencies, publications, commissions, public art works, conservation, documentation, services to the field, and public programs. The National Endowment for the Arts is committed to encouraging individual artistic development, experimentation, and dialogue between artists and the public.

Deadlines

Art Works applications will be accepted under two deadlines. All project types are accepted under both deadlines. Generally, an organization is limited to one application per year under the Art Works category.

First Art Works Deadline:

Step 1 - Submit SF-424 to Grants.gov	February 18, 2016
Step 2 - Submit Materials to NEA-GO	February 25, 2016 to March 3, 2016
Earliest Announcement of Grant Award or Rejection	November 2016

Earliest Beginning Date for National Endowment for the Arts Period of Performance	January 1, 2017
---	-----------------

Second Art Works Deadline:

Step 1 - Submit SF-424 to Grants.gov	July 14, 2016
Step 2 - Submit Materials to NEA-GO	July 21, 2016 to July 28, 2016
Earliest Announcement of Grant Award or Rejection	April 2017
Earliest Beginning Date for National Endowment for the Arts Period of Performance	June 1, 2017

Project Types

- Exhibitions and related activities.
- Commissions or public art.
- Residencies.
- Periodicals, publications, or catalogues.
- Public programming such as workshops, lectures and symposia, or other outreach activities.
- Conservation, preservation, and/or restoration.
- Education and related activities for youth, adults, intergenerational groups, and schools. (If your project is for youth, see "**Choosing the Right Discipline for Youth Projects**" to help you in your discipline selection.
- Innovative uses of technology.
- Services to the field.

ART WORKS BASICS

- **Grant Program Description**
- **We Fund/We Do Not Fund**
- **Application Calendar**
- **Award Information**
- **Applicant Eligibility**
- **Application Review**
- **Award Administration**
- **Other Information**
- **FAQs**
- **Contacts**

TO APPLY: VISUAL ARTS

- [Visual Arts](#)
 - [How to Prepare and Submit an Application](#)
 - [Step 1: Submit the SF-424 to Grants.gov](#)
 - [Step 2: Submit Materials to NEA-GO](#)

ART WORKS RESOURCES

- [Art Works Guidelines Webinar Archive](#)
- [Online Tutorial: Using the Grant Application Form \(GAF\)](#)
- [Sample Application Narratives](#)
- [Application Checklist](#)
- [Accessibility Checklist](#)
- [Recent Grants](#)
- [Program Evaluation Resources](#)

[Site Map](#) | [Site Policies](#) | [USA.gov](#)

400 7th Street, SW, Washington, DC 20506 202.682.5400 | webmgr@arts.gov