



STAFF REPORT

Report To: Board of Supervisors

Meeting Date: February 18, 2016

Staff Contact: Michael Salogga, Business Development Manager msalogga@carson.org

Agenda Title: Presentation - Western Nevada Development District (WNDD) update

Staff Summary: Ron Radil, executive director of the Western Nevada Development District (WNDD) will be presenting an update on recent WNDD activities to include: the Comprehensive Economic Development Strategy (CEDS) and how they are used, specifically the USDA RD Section 6025 requirement for extra points for a project of a regional nature/impact, input from Carson City regarding updating the projects/initiatives in the 2014 WNDD CEDS document, revolving loan fund update, and the Nevada Economic Development Conference on September 16, 2016 at the Joe Crowley Student Union at University of Nevada, Reno. Regarding the conference, Mr. Radil will cover the conference program, participation from the member jurisdictions, support efforts and sponsorships needed to make the conference financially successful.

Agenda Action: Other/Presentation

Time Requested: 15 minutes

Proposed Motion

N/A

Board's Strategic Goal

Economic Development

Previous Action

N/A

Background/Issues & Analysis

Supervisor Bagwell and Michael Salogga, Business Development Manager, currently serve on the WNDD board representing Carson City. Mr. Salogga is also on WNDD's Loan Committee.

Applicable Statute, Code, Policy, Rule or Regulation

N/A

Financial Information

Is there a fiscal impact? Yes No

If yes, account name/number:

Is it currently budgeted? Yes No

Explanation of Fiscal Impact:

Alternatives

Board Action Taken:

Motion: _____

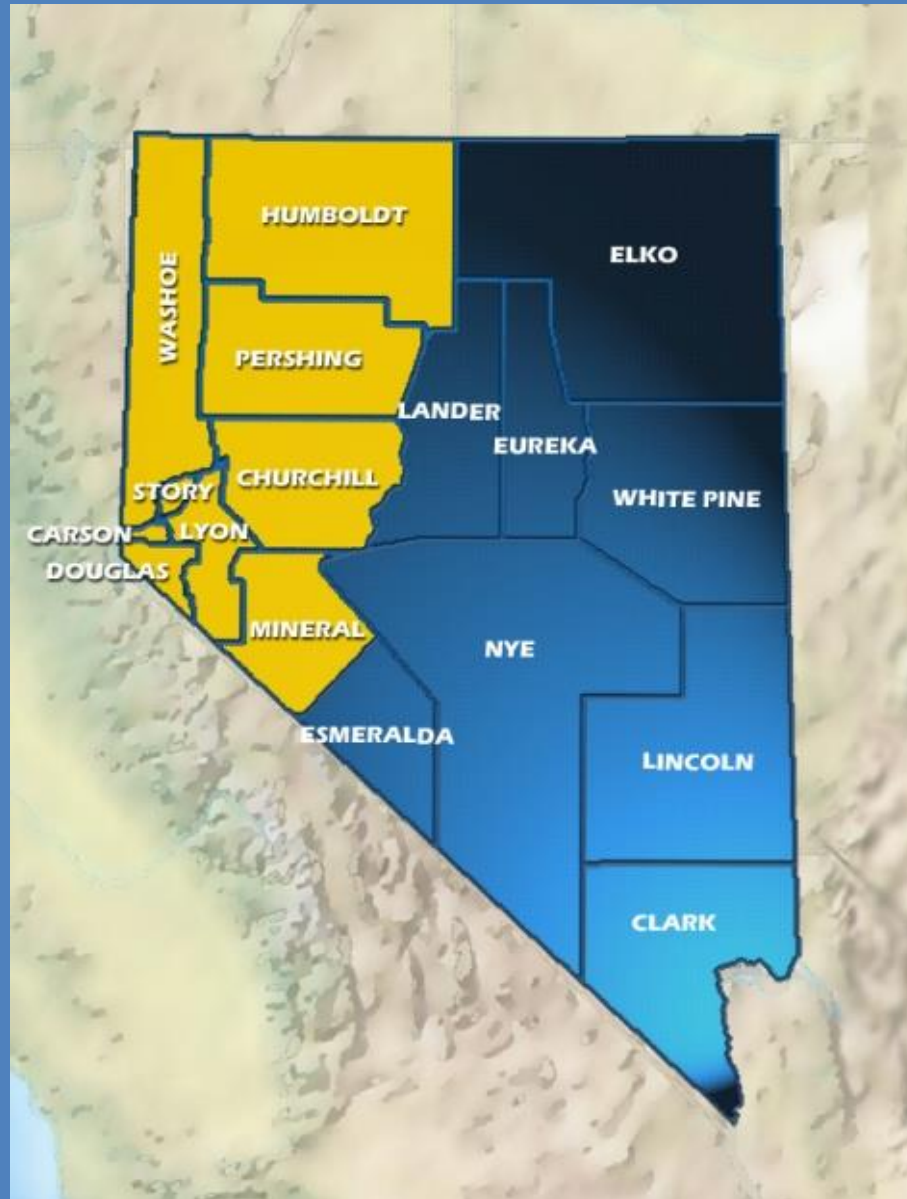
1) _____

2) _____

Aye/Nay

(Vote Recorded By)

WESTERN NEVADA DEVELOPMENT DISTRICT



ABOUT WESTERN NEVADA DEVELOPMENT DISTRICT

- Certified US Economic Development Administration (EDA) Economic Development District (EDD), only one in Nevada.
- A voluntary association of local governments
- Governed by a Board of Directors comprised of elected officials, local government staff & representatives from the private sector
- Began with four counties in 1983 – has expanded to nine counties, seven cities
- Forum for public & private officials discuss/address regional opportunities
- Promote regional collaboration



WESTERN NEVADA DEVELOPMENT DISTRICT PROJECTS

EDA funding for infrastructure for publicly owned industrial parks:

Carson City
Lovelock
Yerington

Douglas County
Mineral County

Fallon
Pershing County

Fernley
Silver Springs

Regional Projects

- Comprehensive Economic Development Strategy (CEDS)
- V T & T Economic Feasibility Study for Re-Construction
- Lake Tahoe Basin Prosperity Plan – Tahoe Prosperity Center implementing
- Stronger Economies Together (SET)
- Business Microloan Program
- Nevada Economic Development Conference
– September 20 - 22, 2016



WESTERN NEVADA DEVELOPMENT DISTRICT COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY & GOALS

REGIONAL CAPACITY BUILDING GOALS

- Access To Capital
- Communication/Networking
- Infrastructure Improvement
- Workforce Development

REGIONAL ECONOMIC SECTOR GOALS

- Agribusiness
- Energy
- Manufacturing
- Tourism
- Transportation and Logistics



WESTERN NEVADA DEVELOPMENT DISTRICT CEDS & COMMUNITY BENEFITS

- Result of the 2012 Stronger Economies Together (SET) project
- CEDS necessary to maintain designation as Economic Development District
- Assessment of regional economic opportunities
- Presents regional opportunities & local opportunities (project listing)
- Contains goals and strategies identified by the region
- Applicants for public & private funding use CEDS to cite project application identified in a planning document



WESTERN NEVADA DEVELOPMENT DISTRICT CEDS & USDA Rural Development Applications

2014 Farm Bill

Application scoring element – Farm Bill Section 6025

USDA RD, Nevada, provided the following information regarding Section 6025 as it now applies:

1. Jurisdiction has completed or is part of a CEDS - *Multi-Jurisdictional Plan*
 - ✓ WNDD has completed CEDS Multi-Jurisdictional Plan
2. Jurisdiction participated in the Stronger Economies Together (SET) - Planning process sponsored by RD and the University of Nevada's Cooperative Extension Service.
 - ✓ WNDD completed a SET program in the region in 2012
 - ✓ USDA RD, NV – Project was awarded funding in part due to CEDS citation



WESTERN NEVADA DEVELOPMENT DISTRICT PROGRAMS & SERVICES

COMMUNITY ASSESSMENT & PLANNING

1. Stronger Economies Together (SET)
2. Comprehensive Economic Development Strategy (CEDs)
3. Strategic Planning

BUSINESS MICROLOAN PROGRAM

GRANT WRITING & DEVELOPMENT (EDA)

TRAINING

1. Nx Level Classes
2. Economic Development Conference



WESTERN NEVADA DEVELOPMENT DISTRICT BENEFITS

- Promotes & strengthens regional collaboration
- Expands capacity to address issues on a regional basis
- Community Economic Development Strategy positions application for greater success
- Training programs promote economic vitality
- Building community through planning processes
- Strengthen & expand small businesses /entrepreneurs through funding & planning



WESTERN NEVADA DEVELOPMENT DISTRICT

WNDD contact information

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