Reach thousands of Carson City prospects every weekday with Jump Around Carson traveling advertisements.

**CARSON CITY JAC SYSTEM BUSBOARD ADVERTISING**

**Tail Panel 46.5” x 16.5”**
- 6 Available / Trim Size 46.5”x16.5” / Image Area 44.5”x14.5”
- 6 Month............$400 / month
- 12 Month............$365 / month

**Curb Side 70.5” x 34.5”**
- 6 Available / Trim Size 70.5”x34.5” / Image Area 68.5”x32.5”
- Bus #33 / Trim Size 70.25”x34.75” / Image Area 68.5”x32.75”
- 6 Month............$345 / month
- 12 Month............$300 / month

**Street Side 94.5” x 28.5”**
- 6 Available / Trim Size 94.5”x28.5” / Image Area 92.5”x26.5”
- 6 Month............$345 / month
- 12 Month............$300 / month

Multiple signs purchased reduce rates by 5% each additional display.
Sign design and production available.
Shorter contract schedules may be arranged for additional cost.
Unless otherwise noted, first month payment due upon contract approval.

CarsonNOW.org
Your One Stop for Carson City News

Mount Rose Marketing
775-887-8824
CARSON CITY JAC SYSTEM BUS SHELTER ADVERTISING

Reach thousands of Carson City prospects every weekday with Jump Around Carson traveling advertisements

20 SHELTERS IN PROGRAM
Shelters available at this time
14

Shelter Ad Pricing
Monthly Open Rate Per Month:
$148. each 1 shelter
$134. each 2 shelters
$120. each 3 or more shelters

6 Month Agreement Per Month:
$124. each 1 shelter
$110. each 2 shelters
$ 96. each 3 or more shelters

12 Month Agreement Per Month:
$100. each 1 shelter
$ 86. each 2 shelters
$ 72. each 3 or more shelters

Sign size: 43" wide x 60" tall.
41" wide x 58" tall visible space.

Rates noted may change; please check after September 1, 2017. Contracted rates honored through duration of agreement. Advertising governed by JAC TRANSIT ADVERTISING AGREEMENT/Conditions. Sign production and printing costs are not included in these rates. Design and production is available; contact us for quotation.

Represented by:
CarsonNOW.org
Your One Stop for Carson City News
(775) 434-8877 or email advertising@carsonnow.org