



STAFF REPORT

Report To: Board of Supervisors

Meeting Date: August 02, 2018

Staff Contact: Nancy Paulson, Interim City Manager

Agenda Title: For Possible Action: To appoint four people to the Culture and Tourism Board, with two as representatives for hotel and motel operators, one as a representative of other commercial interests, and one as a citizen-at-large representative, each for a two-year term that will expire in July, 2020.

Staff Summary: NRS 244A.599 requires the Board of Supervisors to appoint representatives to the Culture and Tourism Board ("CTA"). There are currently four vacancies on the CTA. The four positions that are open are due to the expiration of current members' terms and one due to loss of eligibility. The categories for representatives are as follows: two members must represent the motel and motel operators in the City; one member must represent the other commercial interests in the City; one member must be a member of the Carson City Board of Supervisors; and one member must represent the City at large. New applications were received from Mike Santos, Jill Davis, Michael Jones, Candy Duncan, Stu Wexler, Mike Riggs and Trish Trenoweth.

Agenda Action: Formal Action/Motion

Time Requested: 1hr 30mins

Proposed Motion

I move to appoint _____ & _____ as representatives for the hotel and motel industry, _____ as the representative of other commercial interests and _____ as the representative for the City at large, each for a two-year term that will expire in July, 2020.

Board's Strategic Goal

Quality of Life

Previous Action

N/A

Background/Issues & Analysis

N/A

Applicable Statute, Code, Policy, Rule or Regulation

NRS 244A.599

Financial Information

Is there a fiscal impact? Yes No

If yes, account name/number: N/A

Is it currently budgeted? Yes No

Explanation of Fiscal Impact: N/A

Alternatives

Re-open the position for additional applicants

Board Action Taken:

Motion: _____

1) _____


2) _____

Aye/Nay


(Vote Recorded By)




BOARD DETAILS




OVERVIEW



SIZE 5 Seats



TERM LENGTH 2 Years



TERM LIMIT N/A

To establish Carson City as a destination in order to draw more visitors and increase their length and frequency of stay. In addition, to enhance revenues to provide funding and facilities for local recreation.



DETAILS

MEETINGS

Every second Monday of each month starting at 4:00 pm. Meetings are held in the Sierra Room.

POWERS & DUTIES

- Attend monthly meetings to approve operating bills and activities
- Hear and decide on requests for funding of special projects and grant requests
- Establish policies and procedures
- Assist in the development of marketing and public relation plans
- May be required to attend public functions on behalf of the Convention and Visitors Bureau

ADDITIONAL INFORMATION

[NRS_244A.599.pdf](#)



Carson City, NV

CARSON CITY CULTURE & TOURISM AUTHORITY

BOARD ROSTER



KAREN ABOWD

2nd Term Jan 03, 2013 - Dec 01, 2018

Appointing Authority Board of Supervisors

Position Board of Supervisors



JONATHAN BOULWARE

3rd Term Jul 05, 2012 - Jul 01, 2018

Appointing Authority Board of Supervisors

Position Hotel/Motel Industry



JASWINDER DHAMI

4th Term Aug 17, 2017 - Jul 31, 2019

Appointing Authority Board of Supervisors

Position Hotel/Motel Industry



SANDRA NAGEL

1st Term Jul 21, 2016 - Jul 01, 2018

Appointing Authority Board of Supervisors

Position Citizen at Large



RENEE PLAIN

2nd Term Jul 17, 2014 - Jul 01, 2018

Appointing Authority Board of Supervisors

Position Other Commerical Interests

Profile

Mike

First Name

Santos

Middle Initial

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

Suite or Apt

Carson City

City

NV

State

89703

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Which Boards would you like to apply for?

Carson City Culture & Tourism Authority: Submitted

Question applies to Carson City Culture & Tourism Authority

Culture & Tourism Authority Position I am applying for: *

Citizen-at-Large

Question applies to multiple boards

Why would you like to serve of this Board/Committee/Commission?

I have been a citizen of Carson City since 1971, coming here with my parents as a youngster. I have seen many changes over the years and am currently excited to see that our city is highly motivated in promoting all that we have to offer here. Especially as it pertains to our access to the beautiful outdoors. Having recently retired as a Fire Captain with the Carson City Fire Department, I am experiencing and taking advantage, even more, of what our area has to offer. With the current and on going improvements to our downtown area, I believe that the next step would be to get input from our community and work with the city supervisors in getting a convention site i.e.... the Ormsby House opened in the near future. I don't know how many times I've heard from my friends and other visitors from out of town that a Hotel/Convention site in our area would do wonders for our community. We have what it takes to bring people here. History: (being the state capital and our museums), Culture: (Stewart Facility), Access to the Outdoors: (hiking, biking, golf, skiing, Lake Tahoe), Arts: (BAC), Events: (Epic Rides, Levitt Concert Series, Car Shows, Fairs). So many things that I haven't mentioned. And lets not forget our great local businesses. My motivation for wanting to be a member of this board is to take all the great things that the Culture and Tourism Authority have done and bring my ideas to the table in hopes that Carson City can become even more of a destination. I want Carson City to be the best it can be. All my family lives here including my kids and grandchildren. I want to see them get out into our community and enjoy all that it has to offer both now and in the future. I want them to know that their Dad and Grandfather had some small part in making that happen. Thank you for your consideration and I look forward to the opportunity in serving as your Citizen at Large on the Culture and Tourism Authority.

Conflict of Interest

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Yes No

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

Yes No

Education

Note: only complete this section if a degree is required for this position

College, Professional, Vocational or Other Schools attended:

Major Subject:

Degree Conferred:

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

As I've stated above, I feel my long term residency and my working career with the city would give this board a perspective on where we've been, where we're at and some fresh ideas on where we can go.

List the community organizations in which you have participated and describe participation:

Warren Engine Company #1- Member at large and E-Board Carson City Elks- Member for 2 years

List your affiliation with professional or technical societies: *if required for the position.

Upload a Resume

Personal/Professional References

Name, Telephone Number:

Name, Telephone

Number: Rich Livermore

Name, Telephone

Number: Chad Harns

Don Quilici

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

I Agree *

Profile

Jill C Davis
 First Name Middle Initial Last Name

[Redacted]
 Email Address

[Redacted]
 Street Address

609 Bath Street
 Suite or Apt

Carson City
 City

NV 89703
 State Postal Code

[Redacted]
 Primary Phone

[Redacted]
 Alternate Phone

Which Boards would you like to apply for?

Carson City Culture & Tourism Authority: Submitted

Question applies to Carson City Culture & Tourism Authority

Culture & Tourism Authority Position I am applying for: *

Citizen-at-Large

Question applies to multiple boards

Why would you like to serve of this Board/Committee/Commission?

I want to contribute to the economic and cultural well-being of Carson City. I have lived here for 4 1/2 years and enjoy the renovations and changes made to downtown. I think the changes benefit the citizens of Carson City and the renewed charm brings in resources and tourism to the community. I want to assist Carson City in expanding its cultural and artistic foundation to match the newly invigorated city center.

Conflict of Interest

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Yes No

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

Yes No

Education

Note: only complete this section if a degree is required for this position

College, Professional, Vocational or Other Schools attended:

University of Southern California Gould School of Law New York University

Major Subject:

Graduate - Law Undergraduate - Liberal Arts

Degree Conferred:

JD BA

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

I am a lawyer with an artistic background. Prior to going to law school I worked in the theater in New York City and New Jersey, and my love of the arts has never left me. Moreover, I understand the importance of the arts and tourism to a city. I lived in Las Vegas for over a decade and participated in its cultural offerings whether it was on the Strip, The Smith Center or at a small art gallery. Culture binds a community together and with Carson City booming, it is important to ensure a strong cultural foundation that will bring those who grew up in Nevada, transplants and tourists together for shared experiences. It is only those types of experiences that will foster both growth and tourism in a city.

List the community organizations in which you have participated and describe participation:

Animal Law Society - Founding member Public Lawyers Section - Member-at-Large Inns of Court - educate other lawyers regarding changes to the law

List your affiliation with professional or technical societies: *if required for the position.

I am a lawyer and know how to interpret statutes and the law.

[2018-07-01_resume_.pdf](#)

Upload a Resume

Personal/Professional References

Name, Telephone Number:

Name, Telephone

Number: Edward Magaw

Name, Telephone

Number: Paul Yohey

Marc Fox

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I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

I Agree *

Jill C. Davis, Esq.

5008 Wright View Drive, Las Vegas, NV 89120 and 609 Bath Street, Carson City, NV 89703
(702) 413-2368 nyuusc@hotmail.com

Legal Experience

Associate General Counsel, State of Nevada Commission on Judicial Discipline

Attorney for the Commission- October 2015- current

- Perform initial investigations of allegations of judicial misconduct, including: conducting research, issuing subpoenas and analyzing documents and court filings.
- Present findings from investigations of alleged judicial misconduct and make recommendations for discipline based on such findings to the Commission.
- Advise the Commission regarding all filed complaints, and litigation against the Commission.
- Trial counsel to the Commission during judicial discipline proceedings.
- Draft all orders and decisions issued by the Commission.
- Provide informal ethics guidance to judges on matters of judicial conduct.
- Strategize and prepare briefs with outside counsel regarding writs against the Commission.
- Revise policies and procedures for public discipline cases.

Associate Counsel, State of Nevada Commission on Ethics

Prosecuting Attorney for the Commission – August 2013 – October 2015. Duties ranged from:

- Organizing and leading investigations of complaints regarding the conduct of Nevada's public officers and public employees within statutory deadlines, including collecting evidence, analyzing it in relation to statutes and case law for "just and sufficient cause" to recommend a full hearing, and presenting the evidence and analysis to the Executive Director in writing.
- Representing the public trust in presenting argument and evidence before the Commission in open public administrative hearings.
- Negotiating, memorializing & proposing settlements and stipulations.
- Facilitating public access and education through distilling statutes and cases into digests or easily understood terms and incorporating them in community education presentations throughout the state and through print and online materials.
- Researching support for and developing written and oral arguments in civil litigation in which the Commission is a party in district court and on the appellate level.
- Drafting opinions, editing and proofreading legal arguments.
- Assisting in the coordination of legislative regulations and bill drafts.

Legal Aid of Center of Southern Nevada

Attorney for Consumer Rights Project – April 2011 – August 2013. Duties ranged from:

- Protecting consumer rights by filing civil actions against payday lenders, car dealerships, debt collection agencies, predatory lenders, unscrupulous landlords, bail bonds companies, and a variety of other defendants that have violated various consumer protection laws. Furthermore, litigated cases regarding homeowner's rights in judicial and homeowners association foreclosures. Supervised the Self-Help Center at the Regional Justice Center.
- Providing counsel, advice and legal representation to Nevadans for Equal Access, a non-profit organization, that strives to ensure that the Americans with Disabilities Act is complied with in Nevada through negotiation and litigation.
- Participating in community outreach and advocacy by working with various service agencies regarding consumer fraud issues.
- Working on legislation to protect consumers in the State of Nevada.

State of Nevada Office of Attorney General, Las Vegas, Nevada

Deputy Attorney General; Senior Deputy Attorney General - February 2006 – March 2011

Rookie of the Year for 2006, L.E.A.D.E.R. of the Year 2009. Duties ranged from:

- Supervising four attorneys, one legal researcher, and numerous law clerks.
- Providing daily legal advice, counsel, opinions, and litigation support to the Director of the Nevada Department of Corrections, and the 8th Judicial District Court. This entailed advising both entities on interpretation and compliance with state and federal laws.
- Handling the section's most complex civil cases including battery, false imprisonment, wrongful death, medical malpractice, and civil rights actions encompassing employment, Title VII, A.D.A., First Amendment, Fourth Amendment, Eighth Amendment, Fourteenth Amendment, and R.L.U.I.P.A. claims from initial complaint through discovery, trial and appellate process.
- Providing training to Nevada Department of Corrections employees regarding legal issues.
- Successfully defending the State of Nevada in four federal trials: two employment jury trials, one failure to protect jury trial, and one R.L.U.I.P.A. bench trial.
- Negotiating numerous settlements on behalf of the State in a variety of matters.
- Investigating and responding to citizen complaints regarding an array of matters.
- Litigating and arguing matters in the 8th Judicial District Court of the State of Nevada, Nevada Supreme Court En Banc, United States District Court District of Nevada, United States District Court Central District of California, United States Bankruptcy Court District of Nevada, 9th Circuit Court of Appeals, and the Supreme Court of the United States.

Nevada District Court, Eighth Judicial District, Las Vegas, Nevada

Judicial Law Clerk to the Honorable Mark R. Denton 2003-2004 – civil

- Researched and drafted bench memoranda on a variety of complex civil matters.

Nevada District Court, Eighth Judicial District, Las Vegas, Nevada

Judicial Law Clerk to the Honorable Valorie J. Vega 2001-2002 – civil and criminal

- Drafted bench memoranda on both civil and criminal matters. Assisted the Judge in all aspects of case preparation through trial. Cases ranged from general civil litigation to a first degree murder trial.

Education

University of Southern California Gould School of Law, Los Angeles, California

Juris Doctor May 2001

- Articles Editor of SOUTHERN CALIFORNIA REVIEW OF LAW AND WOMEN'S STUDIES
- Federal Externship with U.S. Magistrate Robert J. Johnston.
- Law clerk at Marquis & Aurbach

New York University, New York, New York

Bachelor of Arts, Liberal Arts, May 1993

Memberships: State Bars of Nevada and California, Inns of Court, TIP Mentor for Nevada State Bar, and Secretary of the former Animal Law Section and Member at Large for the Public Lawyers Section of the Nevada State Bar.

Profile

Michael

First Name

Jones

Last Name

Middle Initial

[Redacted]

Email Address

[Redacted]

Street Address

Suite or Apt

Carson City

City

NV

State

89701

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

Which Boards would you like to apply for?

Carson City Culture & Tourism Authority: Submitted

Question applies to Carson City Culture & Tourism Authority

Culture & Tourism Authority Position I am applying for: *

Hotel/Motel Industry

Question applies to multiple boards

Why would you like to serve of this Board/Committee/Commission?

As a Business operator in Carson City I believe the Culture & Tourism Authority plays a vital role in the financial health and growth of our area. I think my years of experience in the Hospitality industry would provide insight and leadership to the board.

Conflict of Interest

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Yes No

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

Yes No

Education

Note: only complete this section if a degree is required for this position

College, Professional, Vocational or Other Schools attended:

San Bernardino Valley College

Major Subject:

General Education - Police Science

Degree Conferred:

Associate Degree

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

Almost 40 years experience in the casino/Hospitality industry and promoting the Northern Nevada area..

List the community organizations in which you have participated and describe participation:

List your affiliation with professional or technical societies: *if required for the position.

N/A

[Resume.docx](#)

Upload a Resume

Personal/Professional References

Name, Telephone Number:

Jonathan Boulware VP Nevada Operations, Jacobs Entertainment **Name,**

Telephone Number:

Bill Fletcher - Retired Casino Executive **Name,**

Telephone Number:

Pat Bassney - General manager

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I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

I Agree *

Michael S. Jones

Professional Profile:

I am a result driven individual with extensive experience in Casino Operations with a strong record of accomplishments in Slot Operations, Table Games, Player Development, and Customer service. My strengths include planning, developing, supervising and implementing policies, programs and procedures to promote growth and economic success for a property. Exceptional leader with a career record of surpassing casino operating objectives and guest expectations.

Experience:

Gold Dust West Carson City

February 2017 to Present

General Manager
Carson City, NV

I manage all aspects of Gold Dust West Hotel/Casino & RV Park. This includes Casino, Food & Beverage, and Hotel Operations. Additionally I oversee and direct staff responsible for property maintenance and appearances. I am responsible for monitoring all operating costs, budgets, and forecasts to ensure that the property meets stated goals. I am also responsible for staffing, and customer satisfaction.

Hard Rock Hotel Casino Lake Tahoe

September 2014 to February 2017

Director of Casino Operations
Lake Tahoe, NV

Responsible for preparing, planning, and executing the layout of the casino floor (Slots & Table Games) along with the purchasing of new equipment. Responsible for overseeing the day to day operations of the casino while ensuring the security of company assets, guest satisfaction and employee morale. Prepared the budget in areas of responsibility, project annual costs, revenue and monitor financial results and prepare monthly reports in all casino areas; take corrective action where necessary to make sure financial goals are met. Also oversee Player development establishing Established goals and objectives for monthly casino revenue and player development. Worked to develop a culture and environment that delivers exceptional guest service.

Sands Regency

September 2010 to September 2014

Director of Casino Operations
Reno, NV

Oversee all operating aspects of 563 Slots, 15 Table Games, Poker Room, Security, and 200 seat Bingo room. Responsibilities include planning, developing and monitoring of all department budgets and capital projects. Have redesigned casino floor to provide a better casino experience for our guests and increase revenue. Changed scheduling guidelines for Table games resulting in a 15% labor savings. Developed and implemented new customer service standards for departments, along with new policy and procedure manuals. I am responsible for the redesign of Bingo parlor to provide a more comfortable atmosphere as well as a more user friendly operational selling stations. Developed departmental newsletter to energize employees, spotlight personal activities, as well as communicate upcoming departmental and property changes/ events.

Tropicana Entertainment

August 2003 to November 2009

Director of Casino Operations
Montbleu Casino Resort & Spa.
Lake Tahoe, NV
Tropicana Entertainment

June 2008 to November 2009

Oversaw casino operations comprised of 150 employees, 700 slot machines, 35 table games, 6 poker tables, player development and players club. Ensured guests receive the ultimate gaming experience by designing user friendly floor layouts and set challenging employee expectations in the area of guest service. Responsible for the development of all budgets and monitoring of budget variances. Track all department expenditures to adhere to previously set budgetary guidelines, and maximized daily revenues through strategic analysis and making adjustments where necessary for all casino departments to market conditions. See that property adheres to and complies with company policies, procedures, standards and all gaming internal controls and government regulations.

General Manager

Casino Aztar
Evansville Indiana
Tropicana Entertainment

November 2007 to June 2008

I oversaw all operating aspects of Casino Aztar Resort which included 1100 slots, 52 table games, 350 hotel rooms, eight dining outlets, and 800 employees. I was directly responsible for the planning and executing of both short and long-range marketing plans, increased revenue 10% YOY same period. Set challenging expectations. Instituted comprehensive training programs to standardize operations, and ensured guest satisfaction. Developed cost savings initiatives mainly through more efficient scheduling programs in all areas of the operation, while still adhering to all internal controls as well as state and local compliance guidelines.

Casino General Manager

Horizon Casino Resort / Montbleu Resort & Spa.
Lake Tahoe, NV
Tropicana Entertainment

Sept 2006 to November 2007

I had overall operational responsibility for the casino department directors and the performance of their duties. Created and monitored budgets for all areas of responsibility. Responsible for implementation of casino operating philosophy, including changes in gaming and marketing strategy, casino configuration and facility design. Increased gaming revenues 15% over prior year.

Assistant General Manager

MontBleu Casino Resort,
Lake Tahoe, NV
Tropicana Entertainment

June 2006 to Sept 2006

Direct, develop, and manage all gaming departments. I restructured all casino departments; providing coaching and leadership to all directors and their staffs. I was responsible for developing and overseeing all departments' budgets and capital projects.

Assistant General Manager

Horizon Casino
Lake Tahoe, NV
Tropicana Entertainment

May 2005 to June 2006

Direct, develop, and manage all gaming departments. I was able to achieve significant gains in customer service levels, staff development, and team collaboration. I increased gaming revenue by 3.5% in 2005 reduced overall expenses by 6%. Developed and oversaw all department budgets.

Director of Slot Operations

Horizon Casino
Lake Tahoe, NV
Tropicana Entertainment

May 2004 to May 2005

I oversaw all aspects of slot operations, increased slot revenue 5%, while reducing overall expenses by 7%. Managed system upgrade project (Aristocrat Oasis), providing project timelines and schedules. Areas of expertise include slot

performance, profit/loss, vendor negotiations operational overview, staffing and layout strategies, and emerging technology research and employee development. I was responsible for yearly budget and capital projects.

Director of Table Games

Horizon Hotel Casino
Lake Tahoe, NV
Tropicana Entertainment

August 2003 to May 2004

I implemented new game mix, as well as policy and procedural changes that resulted in a labor savings of 5% while increasing revenue by 8%. Increased overall hold% during period from 13.5% to 18.0%. I planned and maintained yearly budget and regulatory compliance for the department.

Harrah's/Harvey's Hotel Casino

1989 to 2003

Games Shift Manager

Harrah's/ Harvey's Hotel Casino
Lake Tahoe, NV

1999 to August 2003

Slot Shift Manager

Harvey's Hotel Casino

1998 to 1999

Slot Supervisor

Harvey's Hotel Casino

1997 to 1998

Games Scheduler

Harvey's Hotel Casino

1996 to 1997

Crap Pit Manager

Harvey's Hotel Casino

1995 to 1996

Pit Supervisor

Harvey's Hotel Casino

1989 to 1995

Education:

San Bernardino Valley College (AA)

San Bernardino, CA - 1975

Profile

Candy

First Name

Duncan

Last Name

Middle Initial


Email Address
Street Address

1819 Divot Road

Suite or Apt

Carson City

City

NV

State

89701

Postal Code


Primary Phone
Alternate Phone

Which Boards would you like to apply for?

Carson City Culture & Tourism Authority: Submitted

Question applies to Carson City Culture & Tourism Authority

Culture & Tourism Authority Position I am applying for: *

Citizen-at-Large

Question applies to multiple boards

Why would you like to serve of this Board/Committee/Commission?

I have over 27 years experience promoting Carson City tourism and events and a passion for this community and its culture and tourism opportunities. I would love to be able to serve the Tourism Authority as a volunteer board member. While I have a strong understanding of Carson City's unique history and what it offers our visitors and residents, I also have enjoyed watching the new events and cultural activities that the Authority has added to the menu of things to do and see. I would love to be a part of this renaissance.

Conflict of Interest

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Yes No

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

Yes No

Education

Note: only complete this section if a degree is required for this position

College, Professional, Vocational or Other Schools attended:

University of Nevada, Reno

Major Subject:

Journalism

Degree Conferred:

Bachelor of Science

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

22 years experience as the executive director of the former Carson City Convention and Visitor's Bureau, 5 years experience as the sales and marketing manager for the V&T Railway. Under my leadership at the CCCVB, we created the Kit Carson Trail blue line walking tour, and the Ghost Walk, The Divine Nine Golf Consortium and brought the idea of the Polar Express to the V&T Railway

List the community organizations in which you have participated and describe participation:

The Reno Tahoe Territory, current membership chair, board member of Advocates to end Domestic Violence, volunteer for the Nevada Day Parade,

List your affiliation with professional or technical societies: *if required for the position.

Past president of the Western Association of Convention and Visitors Bureaus, past president of Reno Tahoe Territory, past president of Advocates to End Domestic Violence.

[Candy_Duncan_resume.docx](#)

Upload a Resume

Personal/Professional References

Name, Telephone Number:

Robert Crowell, Mayor, **Name,**

Telephone Number:

Lisa Lee, Executive Director Advocates to End Domestic Violence, **Name,**

Telephone Number:

Elaine Bardull Spencer, General Manager, V&T Railway,

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I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

I Agree *

Candy Duncan

1819 Divot Road, Carson City, Nevada 89701
duncan50candy@hotmail.com
(775) 721-6255

PROFESSIONAL SUMMARY

Creative, dedicated, insightful professional offering over 25 years of success in destination marketing and special event planning and promotion.

EMPLOYMENT HISTORY

Sales and Special Events Manager, Commission to Reconstruct the V&T Railway. Carson City, Nevada

Jan. 2013 – Present

Plan, budget, manage and coordinate special event trains for the V&T including Toast of the Canyon Wine trains, Melodramas and Polar Express. Coordinate and book group tours, participate in marketing coordination, manage and control all aspects of telephone sales of tickets, act as passenger liaison at the Eastgate Depot.

Executive Director, Carson City Convention and Visitors Bureau. Carson City, Nevada

Jan. 1991 – Jan. 2013

Planned, developed and implemented programs, projects and experiences to promote Carson City, Nevada and its facilities as a destination for leisure travel, group tours, meetings, and special events through aggressive, innovative marketing initiatives that drive greater visitor spending to Carson City. Developed the Kit Carson Trail walking tours, created the Annual Ghost Walk, Silver Dollar Car Classic and the Divine Nine Golf Consortium. Worked with PR and advertising agencies to craft a comprehensive plan to bring more visitors for overnight stays in local lodging properties.

Executive Director, Incline Village Crystal Bay Convention and Visitors Bureau. Incline Village, Nevada

Aug. 1988 – Jan. 1991

As the first Executive Director of this new visitors bureau, handled all aspects of hiring a staff, developing a budget, a mission statement, an advertising and PR plan and creation of special events to draw more visitors to the area with the goal of overnight stays in area hotels and motels.

EDUCATION

University of Nevada, Reno, Nevada

Bachelor of Arts, Journalism, May. 1973

SKILLS

Project Management

Experienced

Destination Marketing and Public Relations

Experienced

Special Events planning and coordination

Experienced

Profile

Stu

First Name

Wexler

Middle Initial

Last Name


Email Address
Street Address

Suite or Apt

Carson City

City

NV

State

89701

Postal Code


Primary Phone
Alternate Phone

Which Boards would you like to apply for?

Carson City Culture & Tourism Authority: Submitted

Question applies to Carson City Culture & Tourism Authority

Culture & Tourism Authority Position I am applying for: * Hotel/Motel Industry

Question applies to multiple boards

Why would you like to serve of this Board/Committee/Commission?

I have been involved in the hospitality industry in Carson City for over 10 years, and have lived in this area for over 20 years. I've seen the growth and the changes that have taken place since moving to Carson, especially since becoming involved in hospitality. I believe we are headed in a positive direction, which has benefitted the citizens of Carson, along with the business sector. We need to continue in this direction so that Carson continues to prosper. I feel I can help the Carson City Culture & Tourism Authority continue in this direction, which has laid the foundation. I've worked with the Culture Authority, and have been going to board meetings for many years to help them accomplish the goals that have been set. The future of Carson City is bright, and has unlimited potential to become more than just a stopover for tourists, as we have seen in the past. We need to make sure we continue to grow as a city, and stay competitive with our neighboring counties in the Northern Nevada region. In that regard, I would love to be part of that future.

Conflict of Interest

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes No

Question applies to multiple boards

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Yes No

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Yes No

Education

Note: only complete this section if a degree is required for this position

College, Professional, Vocational or Other Schools attended:

Major Subject:

Degree Conferred:

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

List the community organizations in which you have participated and describe participation:

List your affiliation with professional or technical societies: *if required for the position.

Upload a Resume

Personal/Professional References

Name, Telephone Number:

Sean McDonald **Name,**

Telephone Number:

Marcia Richey **Name,**

Telephone Number:

Suzanne Southern

I understand that my submitted application is considered public information. I understand the Board of Supervisors may require a pre-appointment background check for any position if deemed warranted.

I hereby declare that all statements given by me on this form are truthful and complete to the best of my knowledge.

I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

I Agree *

Profile

Mike

First Name

K

Middle Initial

Riggs

Last Name

[REDACTED]

Email Address

[REDACTED]

Street Address

[REDACTED]

Suite or Apt

Carson City

City

NV

State

89703

Postal Code

[REDACTED]

Primary Phone

[REDACTED]

Alternate Phone

Which Boards would you like to apply for?

Carson City Culture & Tourism Authority: Submitted

Question applies to Carson City Culture & Tourism Authority

Culture & Tourism Authority Position I am applying for: *

Other Commercial Interests

Question applies to multiple boards

Why would you like to serve of this Board/Committee/Commission?

As the current president of the Carson City Downtown Business Association, the awareness of the tourism marketing and advertising is important to our organization along with the business downtown to continue growth and awareness in our community. The Downtown Business Association and the Cultural and Tourism Authority has developed a great relationship by working together for the betterment of Carson City. As a small business owner for the last 19 years, I feel my knowledge in marketing/advertising and my commitment to community involvement and improvement would be an asset to this position on the board.

Conflict of Interest

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Yes No

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

Yes No

Education

Note: only complete this section if a degree is required for this position

College, Professional, Vocational or Other Schools attended:

Carson High Graduate 1981, Numerous educational classes at a college level to advance in my profession.

Major Subject:

na

Degree Conferred:

na

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

Small Business Owner with Marketing and Advertising Experience.

List the community organizations in which you have participated and describe participation:

Carson City Downtown Business Association - Current President since 2014 Northern Nevada Development Authority - Positions held were Executive Board Member since 2008 Dayton Area Chamber - President for 2006-2008, current member Business Network International - Have held positions as president, treasurer, vice president and secretary, have been a member since 2001. Sierra Nevada Kiwanis - Past president and current member since 2000 Carson City Kiwanis - past member Carson City Elk Lodge 2177 - current member since 2013 Carson City Moose Lodge - current member 2015

List your affiliation with professional or technical societies: *if required for the position.

NA

Upload a Resume

Personal/Professional References

Name, Telephone Number:

Jed Block **Name,**

Telephone Number:

Lee Pisiewski **Name,**

Telephone Number:

Jim Somlenski

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I Agree *

Profile

Trish _____ R _____ Trenoweth _____
 First Name Middle Initial Last Name

 Email Address

 Street Address

 Suite or Apt

Reno _____
 City

NV _____ 89502 _____
 State Postal Code

 Primary Phone

 Alternate Phone

Which Boards would you like to apply for?

Carson City Culture & Tourism Authority: Submitted

Question applies to Carson City Culture & Tourism Authority

Culture & Tourism Authority Position I am applying for: *

Hotel/Motel Industry

Question applies to multiple boards

Why would you like to serve of this Board/Committee/Commission?

I would like to be part of a great board helping to build tourism in Carson City. It has been great to see tourism grow in the last few years but I also know there are many untapped markets we can still build.

Conflict of Interest

Question applies to multiple boards

Within the past twelve (12) months, have you been employed by Carson City (including as an elected official)?

Yes No

Question applies to multiple boards

Do you currently have a contract with Carson City for services/good?

Yes No

Question applies to multiple boards

If yes, please provide contract details:

Question applies to multiple boards

Have you been convicted of a felony, domestic violence or gross misdemeanor involving moral turpitude (conduct contrary to community standards of justice, honesty and good morals)?

Yes No

Education

Note: only complete this section if a degree is required for this position

College, Professional, Vocational or Other Schools attended:

Bachelor of Science in Business Administration

Major Subject:

Marketing

Degree Conferred:

2007

Briefly describe the qualifications you possess which you feel would be an asset to this Board/Committee/Commission:

I have worked for many years in the tourism industry focused on sales and marketing. I like to be involved in the community which I have achieved through various industry involvement including but not limited to the Chamber in every area I have worked. Having been raised in Carson City and an alumni of Carson High School it has always been important to me to keep abreast of all of the happening in the city and I am excited to be part of the business community in the city and to see all of the great changes happening. I strive to be an active part of the community and it's growth in tourism.

List the community organizations in which you have participated and describe participation:

The Chamber of Commerce in Reno and Carson City, very involved in hosting events as well as a practice of attending at least 3 events a month. Important to meet and maintain relationships with all the members of the community that you can. I have been a member of Weddings of the West, several years on the executive board, and NACE. Each of these helps me reach out to people trying to grow the tourism in the areas. Also worked with the RSCVA wherever possible to help bring groups to the region.

List your affiliation with professional or technical societies: *if required for the position.

Weddings of the West Chamber of Commerce Carson City Chamber of Commerce Reno/Sparks NACE

[Trish Trenoweth Resume 7-2018.docx](#)

Upload a Resume

Personal/Professional References

Name, Telephone Number:

Terrie McNutt, **Name,**

Telephone Number:

Marie Stokes, **Name,**

Telephone Number:

Don Lamers,

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I have read and understand the Carson City's Boards, Committees and Commissions Policies and Procedures.

I Agree *

Trish Trenoweth

4255 Sierra Madre Drive, Reno, Nevada, 89502 C e ll Phone (775) 721-5918 catperson2001@yahoo.com

Objective

Looking to use my knowledge and experience in tourism, sales and marketing as well as my education to procure a board position in order to help develop new business, events, and experiences for Carson City.

Education

Bachelor of Science degree in Business Administration with a Major in Marketing-
August 2007 University of Nevada Reno, Reno, Nevada

Relevant Skills

- Tourism based background with emphasis on sales and marketing
- Have worked in the Northern Nevada area for 25 years and was raised in Carson City
- Flexible, adapting quickly to an ever-changing environment
- Excellent interpersonal and public relations skills, including the ability to interact effectively with co-workers and fellow board members
- Excellent customer service skills.
- Worked with Chamber of Commerce in each city I worked in as well as industry groups including being a member of the Executive board of Weddings of the West, a regional wedding organization.

Work Experience

Carson Nugget Casino Hotel April 2018 to Present

Director of Sales & Marketing

- Responsible for cultivation of new business for hotel and casino
- Design and implementation of yearly calendar of events for Casino Marketing
- Responsible for cultivation of new business for hotel and casino
- Manage Sales Department and Player Development & Host Program for the property
- Design and implement annual Business Plan for the marketing and sales departments
- Responsible for all advertising – radio, collateral, direct mail, web based, billboards
- Design and implementation of yearly calendar of events for Casino Marketing and Sales
- Design and implementation of events to drive new business and raise existing business

Carson Nugget Casino Hotel October 2016 to April 2018

Sales Manager

- Sales of Hotel Room Blocks, Weddings, Banquets, Conventions and Meetings. Creation of new contacts and leads for hotel and convention business as well as attendance at bridal shows for increased wedding business. Follow all leads from Weddings of the West to create more wedding business.
- Responsible for cultivation of new business for hotel and banquets.
- Responsible for room blocks for the Carson Tahoe Hotel

Radians January 2016 to October 2016

Senior Regional Sales Manager

- Sales of PPE's for the West Region which included Nevada, Southern California, Arizona and New Mexico. Responsible for increasing sales for each account in my portfolio of 150 accounts.
- Responsible for cultivation of new business for my region along with the outside Sales Manager

- Made 32 calls daily to existing accounts to discuss orders, new products and glean ideas to increase business for each account. .
- Lead the office team of a coordinator and another sales manager who handled the North West Region.
- Worked with the General Manager of the facility to make sure all departments were running cohesively and that sales was striving to not only meet goals but exceed them

Boomtown Hotel Casino

January 2014 to December 2015

Director of Sales & Marketing

- Design and implementation of yearly calendar of events for Casino Marketing
- Responsible for cultivation of new business for hotel and casino
- Responsible for collateral for all departments
- Manage Sales Department and Player Development & Host Program for the property
- Design and implement annual Business Plan for the marketing and sales departments
- Responsible for all advertising – radio, collateral, direct mail, web based, billboards
- Directly work with Advertising agency on all collateral design
- Design and implementation of events to drive new business and raise existing business

Boomtown Hotel Casino

January 2013 to January 2014

Sales Manager

- Sales of Weddings, Banquets, Hotel Room Blocks, and Conventions and Meetings. Creation of new contacts and leads for hotel and convention business as well as attendance at bridal shows for increased wedding business. Follow all leads from Weddings of the West and Association for Wedding Professionals International to create more wedding business. Taking inquiry calls, answering parent questions and touring them through the facility.
- Responsible for cultivation of new business for hotel and banquets.
- Increasing catering sales for added revenue to the property.
- Executive Board Member of Weddings of the West.

Courtyard by Marriott

April 2010 to January 2013

Director of Sales and Marketing

- Sales of Hotel Room Blocks, Volume Rate Agreements and Meetings. Creation of new contacts and leads for hotel business for leisure and corporate accounts. Responsible for creating new leads and finding additional business within existing accounts.
- Executive Board Member of Weddings of the West.
- Increased catering sales for added revenue to the property.

Boomtown Hotel Casino

March 2008 to April 2010

Hotel Sales Manager

- Sales of Weddings, Banquets, Hotel Room Blocks, and Conventions and Meetings. Creation of new contacts and leads for hotel and convention business as well as attendance at bridal shows for increased wedding business. Follow all leads from Weddings of the West and Association for Wedding Professionals International to create more wedding business. Taking inquiry calls, answering parent questions and touring them through the facility.
- Responsible for cultivation of new business for hotel and banquets.
- Increasing catering sales for added revenue to the property.
- Executive Board Member of Weddings of the West.

NRS 244A.599 County fair and recreation boards: Creation; number, appointment and terms of members in county whose population is less than 100,000.

1. Whenever the board of county commissioners of any county or the Board of Supervisors of Carson City desires the powers granted in [NRS 244A.597](#) to [244A.655](#), inclusive, to be exercised, it shall, by resolution, determine that the interest of the county and the public interest, necessity or desirability require the exercise of those powers and the creation of a county fair and recreation board therefor, pursuant to the provisions of [NRS 244A.597](#) to [244A.655](#), inclusive. After approval of the resolution, the county or city clerk shall:

(a) Cause a copy of the resolution to be published promptly once in a newspaper published in and of general circulation in the county or city; and

(b) In the case of a county, cause a certified copy of the resolution to be mailed by registered or certified mail to the mayor or other chief executive officer of each incorporated city within the county.

2. In counties whose population is 100,000 or more, the county fair and recreation board must be selected as provided in [NRS 244A.601](#) or [244A.603](#).

3. In counties whose population is less than 100,000, and in which there are more than two incorporated cities, each incorporated city, except an incorporated city which is the county seat, must be represented by one member and any incorporated city which is the county seat must be represented by four members. Within 30 days after the day of publication of the resolution or the day on which the last of the copies of the resolution was mailed, whichever day is later, the mayor or other chief executive officer shall, with the approval of the legislative body of the city, appoint a member or members of the city council or board of trustees to serve on the board for the remainder of his, her or their terms of office. The clerk or secretary of the city shall promptly certify the appointment by registered or certified mail to the county clerk.

4. In counties whose population is less than 100,000, and in which there are only two incorporated cities, each incorporated city must be represented by one member who must be appointed and certified as provided in subsection 3, and the board of county commissioners shall appoint four representatives as follows:

(a) Two members to represent the hotel or motel operators in the county.

(b) One member to represent the other commercial interests in the county.

(c) One member to represent the county at large.

5. In counties whose population is less than 100,000, and in which there are fewer than two incorporated cities, any incorporated city which is the county seat must be represented by one member, who must be appointed and certified as provided in subsection 3, and the board of county commissioners shall appoint three representatives as follows:

(a) One member to represent the motel operators in the county.

(b) One member to represent the hotel operators in the county.

(c) One member to represent the other commercial interests in the county.

6. In all counties whose population is less than 100,000, one member of the board of county commissioners must be appointed by the county commissioners to serve on the board for the remainder of his or her term of office.

7. In all counties whose population is less than 100,000, and in which there is no incorporated city, the board of county commissioners shall appoint one member to represent the county at large.

8. In Carson City the Board of Supervisors shall appoint five representatives to the fair and recreation board established as provided in subsection 1 as follows:

(a) Two members to represent the hotel and motel operators in the city.

(b) One member to represent the other commercial interests in the city.

(c) One member who is a member of the Board of Supervisors.

(d) One member to represent the city at large.

9. Members who are not elected officials shall serve for 2-year terms.

10. The terms of all elected officials are coterminous with their terms of office. Any such member may succeed himself or herself.

[2:383:1955]—(NRS A 1961, 300, 453; 1963, 100, 791; [1965, 10](#); [1967, 1377](#); [1969, 95, 322, 1535](#); [1971, 337](#); [1977, 819](#); [1979, 515](#); [1991, 60](#); [2001, 484](#); [2003, 2263](#))